

# SDG & COVID-19 DATA VISUALIZATION TOOLKIT

United Nations Statistics Division

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# SDG & COVID-19 DATA VISUALIZATION TOOLKIT



The SDG & COVID-19 data visualization toolkit, developed as part of the UNSD-FCDO Project on SDG Monitoring, aims to support countries in data storytelling through infographics, reports, online platforms, presentations, promotion materials and social media.

The toolkit contains **icons and templates** for the development and delivery of engaging dissemination materials relating to both the SDGs and the COVID-19 pandemic. The icons and templates are open source, meaning they are freely usable by all.

## TOOLKIT INCLUDES:

- **Over 300 icons** in SVG format
- **Templates** to create:
  - Infographics
  - Reports
  - Brochures
  - Flyers
  - Social media products
- Templates available in **Adobe Illustrator, InDesign, Powerpoint and Word** formats

# ICONS & BENEFITS OF USE

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## Icons

- Icons are used to communicate information without the need for words.
- Icons are small design elements, but they can have a huge impact as a functional element.



## Benefits of use

- Icons are effective at grabbing user's attention when highlighting important data.
- Icons are a strong tool for conveying messages, especially on SDG and COVID-19 tracking and progress.

# ICONS



## SDG Goal 10 Icons

Reduced Inequalities



Income Inequality 1

## SDG Goal 13 Icons

Climate Action



Climate Crisis /  
Global Warming /  
Global Temperatures

Greenhouse Gas  
Emissions

Natural Disast  
Hurricane

## SDG Goal 3 Icons

Good Health and Well-Being



## SDG Goal 11 Icons

Sustainable Cities and Communities



## SDG Icons

COVID-19



Hospitalization

Vaccination

COVID-19  
Data

Death

Confirmed  
Cases



# TEMPLATES









# FLYER & SOCIAL MEDIA CARD TEMPLATE



## THE SUSTAINABLE DEVELOPMENT GOALS REPORT 2021

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**Launch:** Tuesday, 6 July 2021

**Time:** 12:30 pm

**UN WebTV** | [unstats.un.org/sdgs/report/2021/](https://unstats.un.org/sdgs/report/2021/)

The annual report reviews progress of the 2030 Agenda for Sustainable Development, using the latest available data and estimates to track global progress of the 17 Goals with in-depth analysis of selected indicators for each Goal. The report highlights the devastating impacts of COVID-19 on the SDGs and points out areas that require urgent and coordinated action. The report is prepared by UN DESA in collaboration with more than 50 international and regional organizations.



## THE SUSTAINABLE DEVELOPMENT GOALS REPORT 2021

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**THANK YOU!**