



# SDG & COVID-19 DATA VISUALIZATION TOOLKIT

United Nations Statistics Division

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# **SDG & COVID-19 DATA VISUALIZATION TOOLKIT**



The SDG & COVID-19 data visualization toolkit, developed as part of the UNSD-FCDO Project on SDG Monitoring, aims to support countries in data storytelling through infographics, reports, online platforms, presentations, promotion materials and social media.

The toolkit contains **icons and templates** for the development and delivery of engaging dissemination materials relating to both the SDGs and the COVID-19 pandemic. The icons and templates are open source, meaning they are freely usable by all.

# TOOLKIT INCLUDES:

- Over 300 icons in SVG format
- Templates to create:
  - Infographics
  - ➢ Reports
  - Brochures
  - > Flyers
  - Social media products
- Templates available in Adobe Illustrator, InDesign, Powerpoint and Word formats

# **ICONS & BENEFITS OF USE**

#### lcons

- Icons are used to communicate information without the need for words.
- Icons are small design elements, but they can have a huge impact as a functional element.

### **Benefits of use**

- Icons are effective at grabbing user's attention when highlighting important data.
- Icons are a strong tool for conveying messages, especially on SDG and COVID-19 tracking and progress.



**ICONS** 

SDG Goal 3 Icons Good Health and Well-Being SDG Goal 10 Icons Reduced Inequalities Īi 2 , Ņ SDG Goal 11 Icons United Nations Sustainable Cities and Communities UKaid M SDG & COVID-19 ella ٠. Å DATA VISUALIZATION Income Inequality 1 Q TOOLKIT SDG Goal 13 Icons Climate Action \*\*\*\*\*\*\*\*\* 3 2 UNSD-FCDO Project on SDG Monitoring September 2021 SDG Icons COVID-19 \* .... \* #1  $\langle \cdot \rangle$ ШĨ .... \* #†  $\langle \cdot \rangle$ Climate Crisis / Greenhouse Gas Natural Disast (FX) Global Warming / Emissions Hurricane **Global Temperatures** Hospitalization Vaccination COVID-19 Death Confirmed

Data

Cases

## **ICONS**



# **TEMPLATES**

# **INFOGRAPHIC TEMPLATES**

#### ZERO CLEAN \*\*\* WATER AND Ø HUNGER SANITATION End hunger, achieve food security Ensure availability and and improved nutrition and sustainable management of promote sustainable agriculture water and sanitation for all The global pandemic In 2020 Is exacerbating Pandemic will worsen Billions of people still lack access to safe drinking water. world hunger child malnutrition sanitation and hygiene 2% (149.2 million) Ľ, of children under 5 are stunted 26% 46% 29% 2 billion people lack safely 3.6 billion people lack 2.3 billion people lack Worldwide an additional 83-132 managed drinking water safely managed sanitation basic hygiene 6.7% (45.4 million) million people are likely to have experienced hunger as a result of the of children under 5 pandemic in 2020. suffered from wasting Between 1970 and 2015, Ó natural wetlands shrank by Number of undernourished -2.3 people in the world 35% +++ 5.7% (38.9 million) ŧ) billion people of children under 5 are overweight live in water-stressed 3 x the rate of forest loss countries 2014 2019 2020 129 countries are not on track to have sustainably managed water resources by 2030 Almost one third of women of 2 billion people are without food reproductive age globally suffer or unable to eat a healthy halanced from anemia, in part due to Current rate of progress needs diet on a regular basis. nutrition deficiencies to double United DESA United DESA Nations Statistic SUSTAINABLE GOALS SUSTAINABLE GOALS

**Adobe Illustrator Files** 

#### **Powerpoint Files**



## **SDG & COVID-19 REPORT TEMPLATES**

between 119 million and 124 million global poor, of

whom 60 per cent are in Southern Asia. Nowcasts

point to the first rise in the extreme poverty rate

rate is expected to be 7 per cent (around 600

million people) in 2030, missing the target of

eradicating poverty.

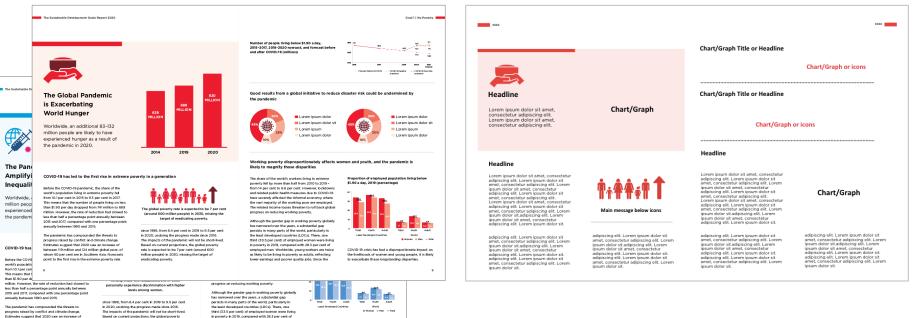
#### Adobe InDesign Files

employed men. Worldwide, young workers are twice

as likely to be living in poverty as adults, reflecting

lower earnings and poorer quality jobs. Since the

#### **Word File**



COVID-19 crisis has had a disproportionate impact on the livelihoods of women and young people, it is likely to exacerbate these longstanding disparities.

# **BROCHURE TEMPLATES**

16%

share of urban area

allocated to streets

and open public spaces.

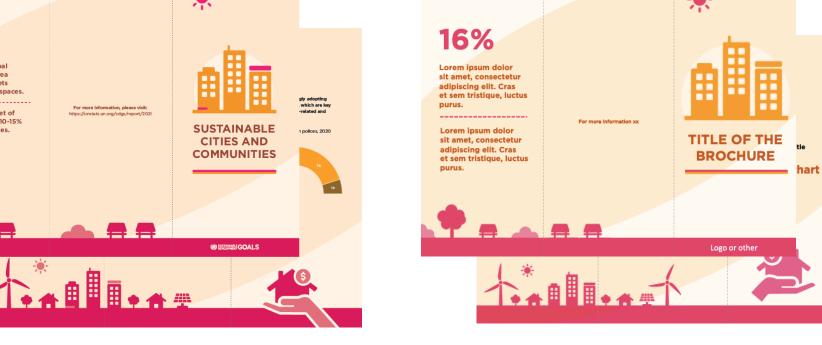
Short of the target of

open public spaces.

30% streets and 10-15%

#### **Adobe Illustrator Files**

**Powerpoint Files** 



# **FLYER & SOCIAL MEDIA CARD TEMPLATE**

# <text>

Launch: Tuesday, 6 July 2021 Time: 12:30 pm

**UN WebTV** | unstats.un.org/sdgs/report/2021/

The annual report reviews progress of the 2030 Agenda for Sustainable Development, using the latest available data and estimates to track global progress of the 17 Goals with in-depth analysis of selected indicators for each Goal. The report highlights the devastating impacts of COVID-19 on the SDGs and points out areas that require urgent and coordinated action. The report is prepared by UN DESA in collaboration with more than 50 international and regional organizations.





#### SUSTAINABLE GOALS

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# **THANK YOU!**