

UNCTAD DATA RELEVANT TO UNCEBTS

- ICT **use by enterprises** (annual collection for latest available year, developing countries and transition economies)
- ICT sector (**workforce** and **value added** related to business sector)
- **Imports and exports** of ICT goods (COMTRADE data), ICT services, and ICT-enabled services (3 pilot countries so far).
- Pending work under guidance of **UNCTAD Working Group on Measuring E-Commerce and the Digital Economy**.

UNCTAD WORKING GROUP ON MEASURING E-COMMERCE AND THE DIGITAL ECONOMY

- Decided by the **UNCTAD Intergovernmental Group of Experts (IGE) on Measuring E-Commerce and the Digital Economy**
- To meet once per year, with online consultation in between
- Terms of reference: <https://bit.ly/2DV8bbA>

OBJECTIVE OF THE UNCTAD WG-MEDE

- Contribute to and advance **cooperation** on measuring e-commerce and the digital economy
- Enhance the **availability**, quality, comparability, usability and **relevance** of statistics concerning e-commerce and the digital economy, with a view to supporting **policymaking**, especially in **developing countries**
- **Avoid duplication** with other relevant, ongoing work

PARTICIPANTS IN THE UNCTAD WG-MEDE

- **Governments** (National Statistical Offices, Ministries of Trade, of ICT, or other competent authorities producing official statistics);
- Relevant **international organizations**, who shall be invited to participate (for ex. ILO, IMF, ITU, OECD, UNOSSC, UN Regional Commissions, UNSD, WCO, World Bank and WTO)
- **Research** networks (for ex. DIODE, LirneAsia, Research ICT Africa, NIC.br/Cetic.br and DIRSI)
- **Experts** from civil society, the private sector and academia may be invited, for consultative purposes, specific topics and themes.

OUTCOMES OF THE UNCTAD WG-MEDE

- **Recommendations** for the consideration by the IGE on the topics discussed
- **Other proposals** to the IGE concerning the measurement of e-commerce and the digital economy, including for **future topics** that could be considered at future WG meetings
- Contributes to the 3 pillars of UNCTAD: research and analysis, technical assistance, consensus building
- Contribute to other initiatives on measuring ICT4D, and e-commerce and the digital economy

FIRST MEETING OF UNCTAD WG-MEDE



- Geneva, 3-4 December 2019
- Themes stemming from IGE in April 2019:
 1. Revision of UNCTAD Manual on Information Economy Statistics
 2. Measuring domestic and cross-border e-commerce
 3. Stocktaking , sharing of experiences and good practices
- Complementing the work of other international organizations and groups
- Interested? emeasurement@unctad.org

RECENT UNCTAD OUTPUTS ON MEASURING E-COMMERCE



- B2C E-commerce Index 2018
https://unctad.org/en/PublicationsLibrary/tn_unctad_ict4d12_en.pdf
- Implementing surveys of ICT-enabled services exports
https://unctad.org/en/PublicationsLibrary/tn_unctad_ict4d11_en.pdf
- In search of cross-border e-commerce data
https://unctad.org/en/PublicationsLibrary/tn_unctad_ict4d06_en.pdf
- Latest e-commerce estimates
<https://unctad.org/en/pages/newsdetails.aspx?OriginalVersionID=2034>
- Latest data on digitally deliverable services trade
<https://unctad.org/en/pages/newsdetails.aspx?OriginalVersionID=2035>

OTHER POTENTIAL UNCTAD CONTRIBUTION TO UNCEBTS

- Measurement of gender and trade (project)
- Measurement of illicit financial flows (project)
- Both would benefit from having more granular statistics on businesses
- Should be more easily linked with social and demographic data