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Introduction

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Activities for June – December 2019
Introduction (1)

• The task team on business dynamics, business demography and entrepreneurship is working toward the identification of core set of indicators on Business Dynamics, Demography and Entrepreneurship

• These indicators will take into accounts new and emerging drives of business activity, such as innovation and communication technology, research and development, e-commerce, globalization, employment and skills development
• The task team plans to conduct an assessment of national practices, covering data collection and challenges to the compilation, in order to develop recommendations and guidance on the harmonization of these statistics in the long term

• Team Leader: INEGI-Mexico

• Members: Brazil, Colombia, Egypt, Georgia, Italy, The Netherlands, as well as UNSD, UN-DESA, Eurostat, ILO, UNCTAD, ITU, UNECE and OECD
Organization

General Coordinator

Task Team Leader

Topic Leaders

UNCTAD
ITU
OECD
Eurostat
NSOs, UNECE and UN-DESA

Main Topics

Business Dynamics
Business Demography
Entrepreneurship

Participation

NSOs, UNECE and UN-DESA

Task Team on Business Dynamics, Demography and Entrepreneurship
Work done by the Task Team

✓ Elaboration of the Terms of Reference
✓ Inventory of consulted documentation and compilation of definitions
✓ Development of the extended and summarized versions of the diagrams on concepts related to Business Dynamics, Demography and Entrepreneurship
✓ Matrix with topics that will address the TT
✓ Strategy to organize the TT workflows
✓ Road Map for the TT activities during 2019
✓ Three WebEx meetings with the TT Members
The expected outcome is a report identifying data gaps and opportunity areas for measurement of Business Dynamics, Business Demography and Entrepreneurship.

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<tr>
<th>Actions</th>
<th>Deliverables</th>
<th>Due Date</th>
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<tr>
<td>Analysis of the available information</td>
<td>• List of concepts and analytical scheme of concepts</td>
<td>June 2019</td>
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<tr>
<td></td>
<td>• Inventory of consulted documentation and a compilation of agreed definitions for including them in the Matrix</td>
<td>(Done)</td>
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<tr>
<td>Conceptual Design</td>
<td>• Draft questionnaire design and pilot implementation project for testing it</td>
<td>November 2019</td>
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<td>• Questionnaire to be applied for Global Consultation (In coordination with other Task Teams)</td>
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<tr>
<td>IT development (Survey Monkey)</td>
<td>• Preparation of the questionnaire for its implementation online</td>
<td>January 2020</td>
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<tr>
<td>Data collection</td>
<td>• Filled out questionnaires from the Global Consultation</td>
<td>March 2020</td>
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<tr>
<td>Treatment of information and compilation of the outcomes</td>
<td>• Filled out matrix with the responses from the consulted countries</td>
<td>August 2020</td>
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<tr>
<td>Analysis of final results</td>
<td>• Report with the main findings about data gaps, opportunity areas and identification priorities for elaborating the recommendations and guidelines in the near future</td>
<td>December 2020</td>
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Activities for June – December 2019 (1)

1) Topic leaders will review the documentation for proposing a first set of core concepts (June 28, 2019)

2) All Task Team members will ensure that the core concepts are rightly selected according to their relevance and priority (July 15, 2019)

3) All Task Team members will identify cross-cutting concepts among the three topics (July 31, 2019)

4) Topic leaders will send INEGI the core concepts and the linkages between concepts and topics, ensuring their hierarchy, consistency and coherence (August 15, 2019)

5) INEGI will integrate the concepts and linkages and circulate them (August 15, 2019)

6) All Task Team members will identify the related core indicators: basic and derived (August 30, 2019)
7) All Task Team members will **prioritize the core indicators**: basic and derived (September 17, 2019)

8) INEGI will **integrate the core indicators** and circulate them (October 1, 2019)

9) Based on the agreed core indicators, all Task Team members will **develop a draft of the needed questions for each topic** (October 31, 2019)

10) INEGI will integrate the proposed questions in a **sole questionnaire** and circulate it (November 15, 2019)

11) INEGI will send the UNSD the questionnaire in order to be evaluated with the questionnaires of the other Task Teams (November 30, 2019)

12) UNSD will define a unique questionnaire to be piloted during January, 2020 (December 30, 2019)
Thank You!

Contact:
Arturo Blancas Espejo
Director General of Economic Statistics
arturo.blancas@inegi.org.mx