

UNCEBTS - 2<sup>nd</sup> meeting, 11-13 June 2019

## Pilot survey on enterprises' SDG activities

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# Outline

1. Statistics Denmark and the SDGs
2. Our national SDG reporting platform
3. Pilot survey on enterprises' SDG work
4. Selected results from the pilot survey
5. Let's hear what the enterprises say!
6. UNCTAD indicators

# Statistics Denmark and the SDGs

- National reporting responsibility – govt. decision
- 2030 Panel and 2030 Network
- Partnership for SDG data
- Next steps:
  - Data on municipalities, enterprises, civil society
  - National Baseline targets, cooperation with private funds
- The People's Democratic Festival (<https://folkemoedet.dk/en/>)
  - The 'Fact Box'



# Our national SDG reporting platform

Let's check it out and see some examples:

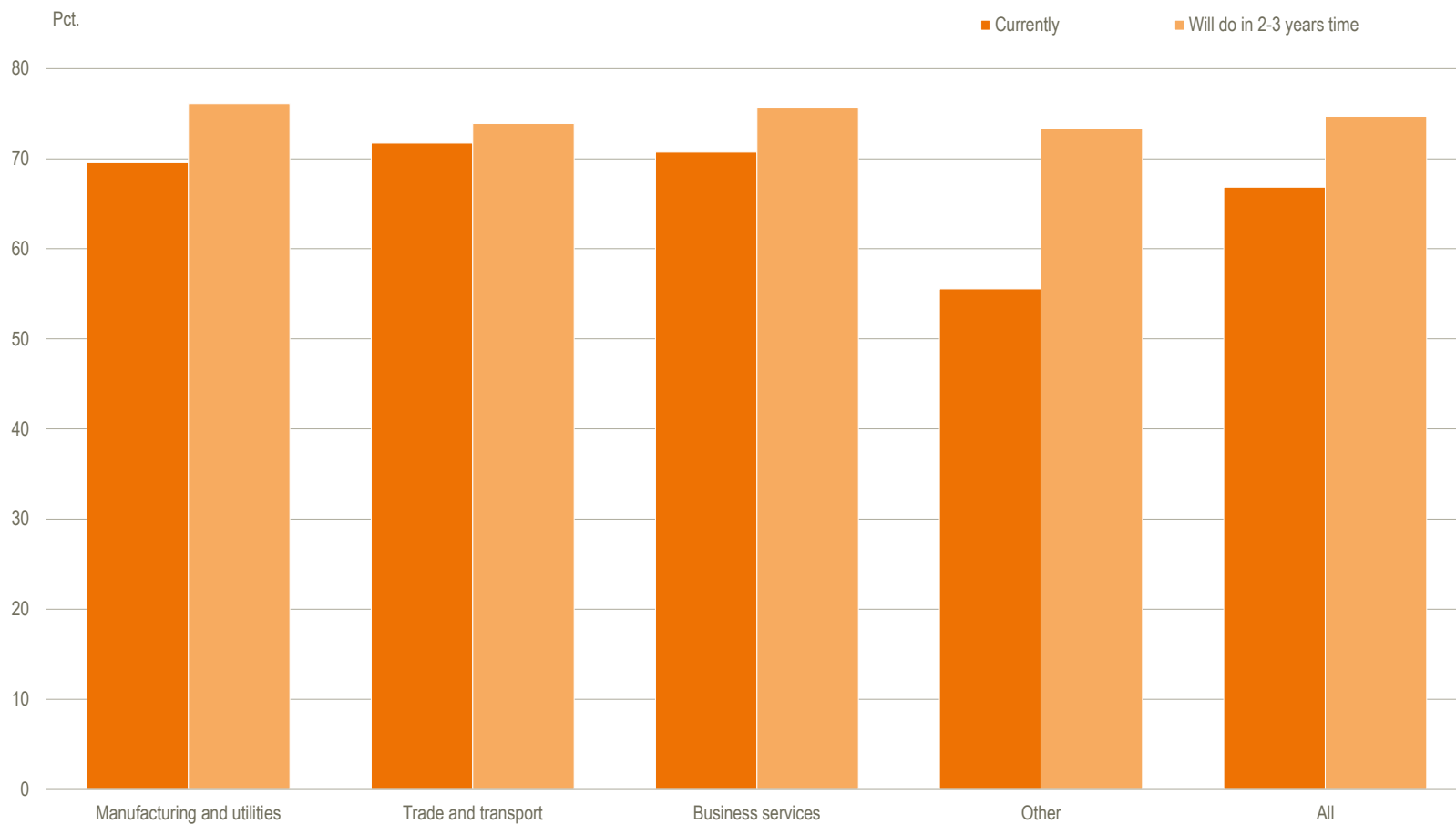
<https://srvscdev1mip.dst.local/en/Statistik/Sdg/>



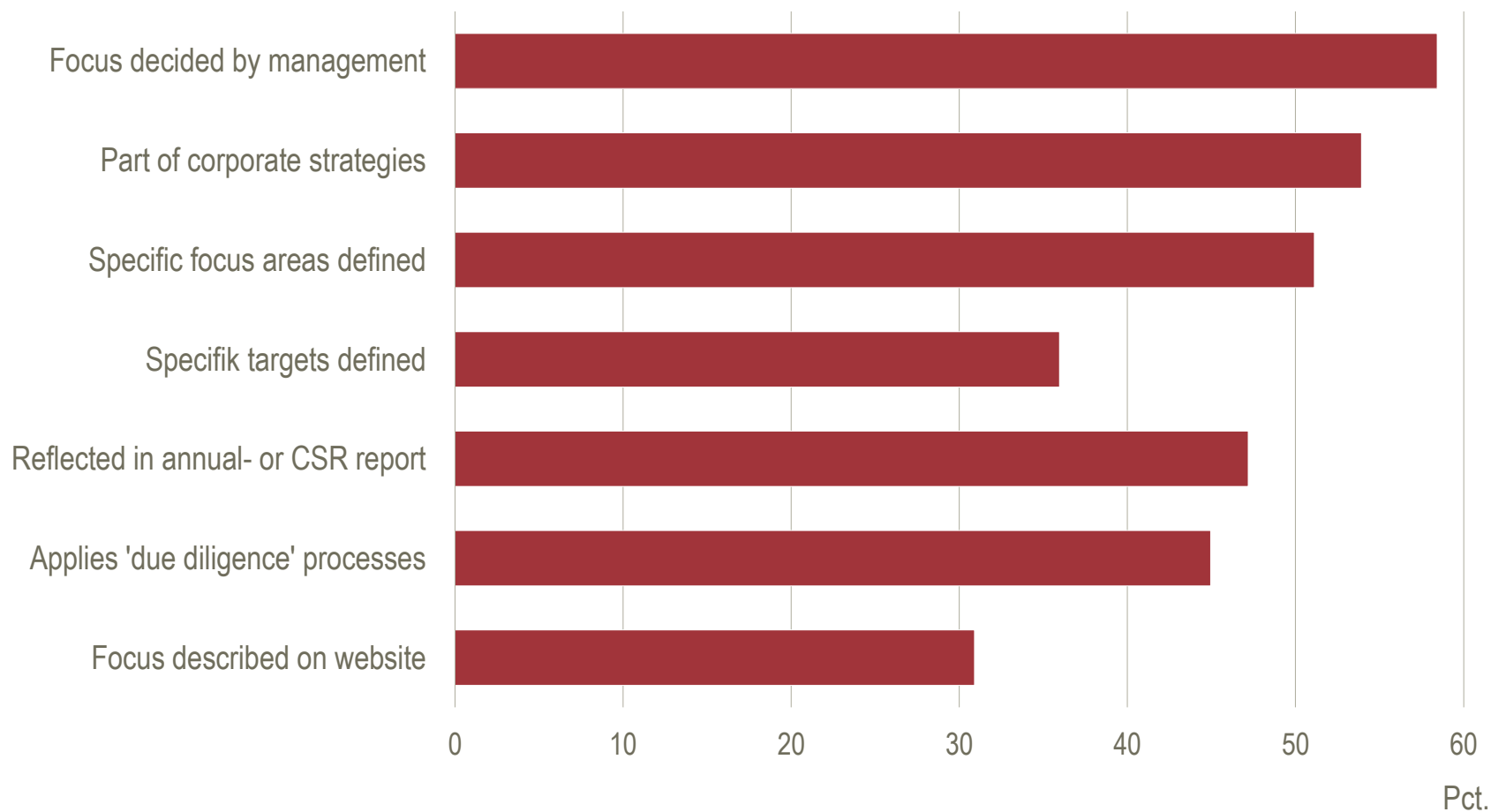
# Pilot survey on enterprises' SDG work

- Qualitative survey on **strategic approach**, **specific actions**, **reasons** for SDG work and contributions to 21 selected SDG targets
- Questionnaire **consulted with business organisations**
- Voluntary survey conducted in **2nd quarter 2019**
- All private enterprises with **> 250 employees** (590 ent.)
- 178 replies (30 per cent) - **results are not weighted**
- Data **integrated with other statistical data**
- Results are **indicative** - should be used with caution
- Results are **not representative for smaller enterprises**
- Contact person: Senior advisor Ole Olsen ([olo@dst.dk](mailto:olo@dst.dk))

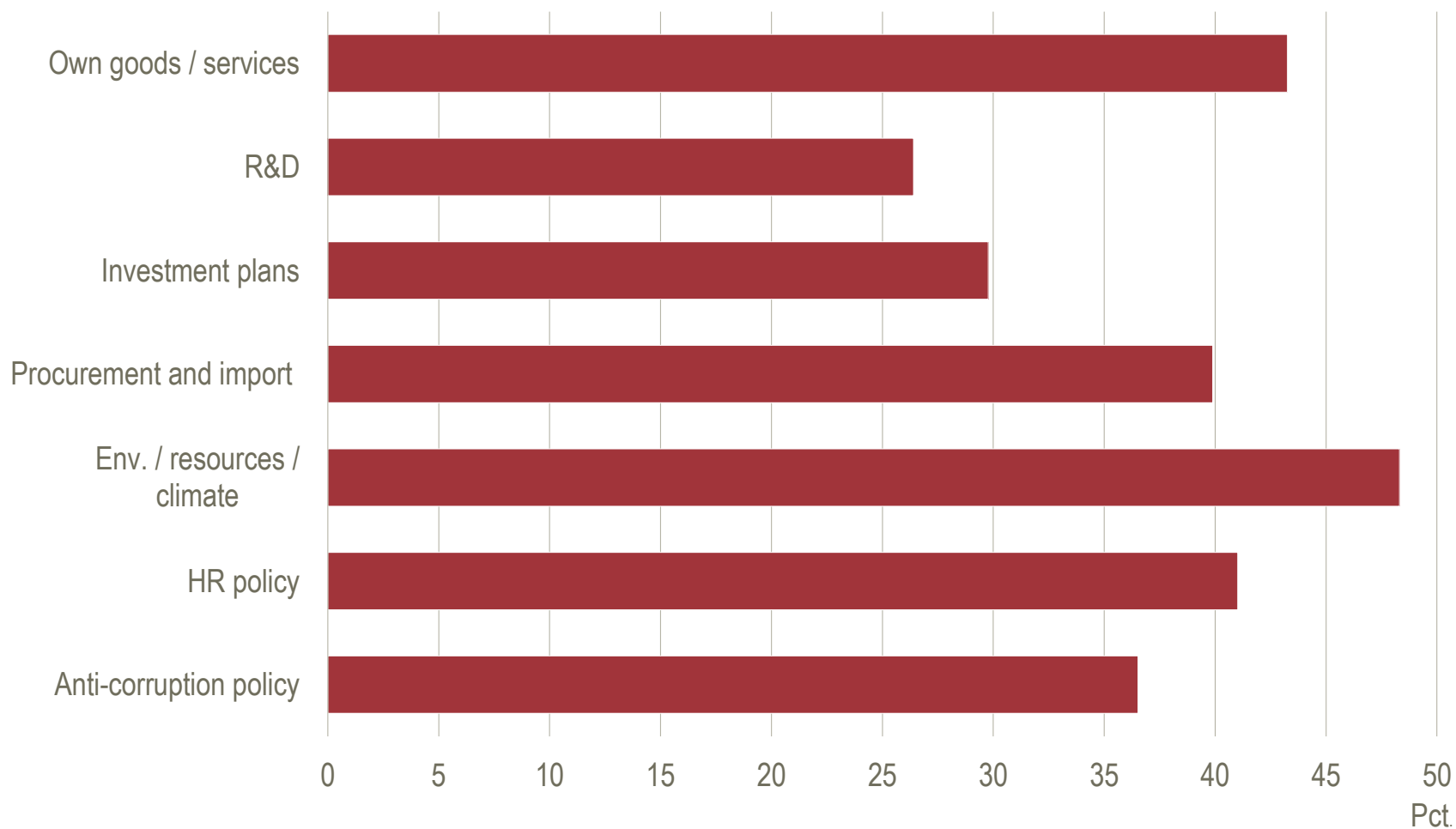
# SDG focus – by activity



# SDG approach at overall level

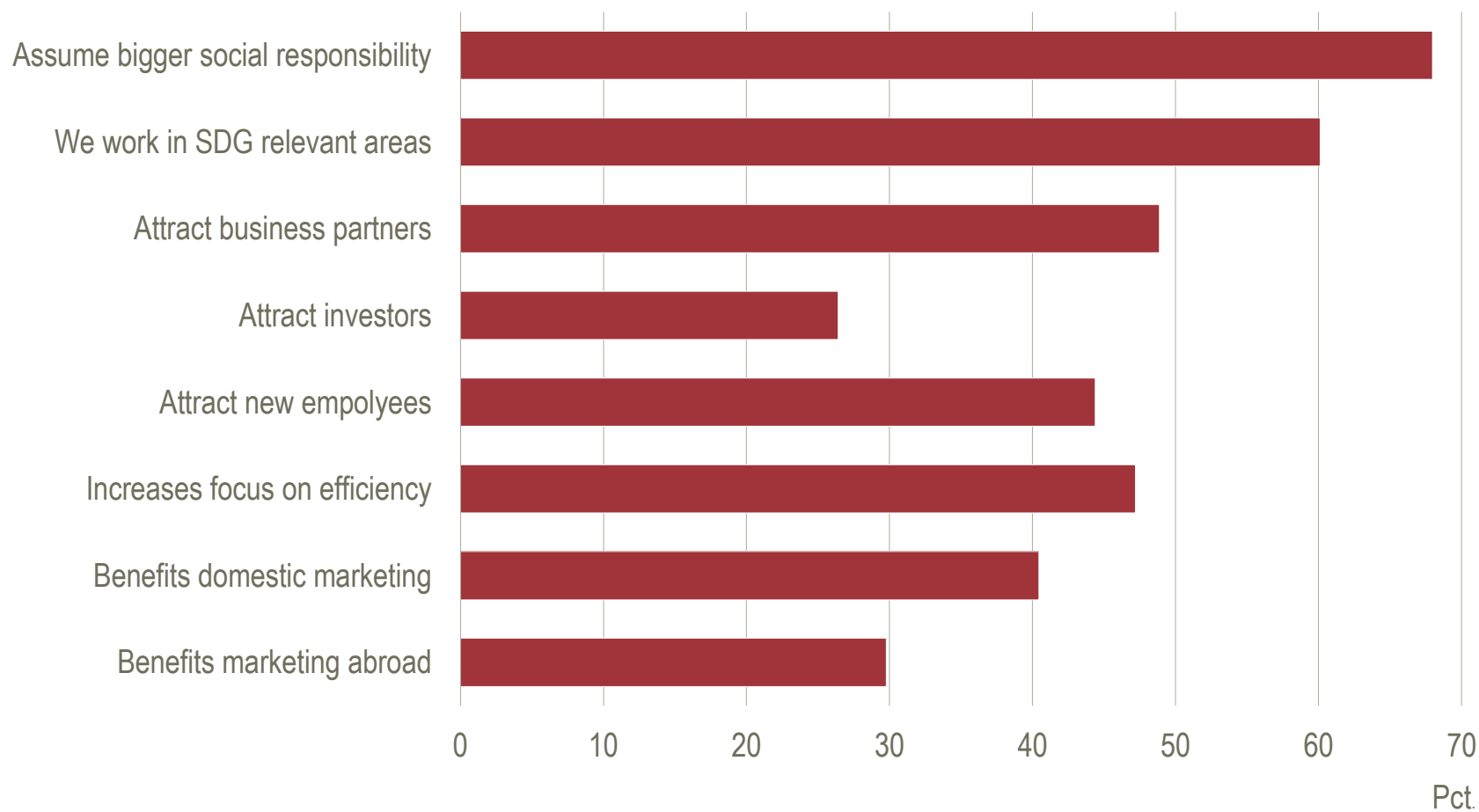


# Specific SDG related actions

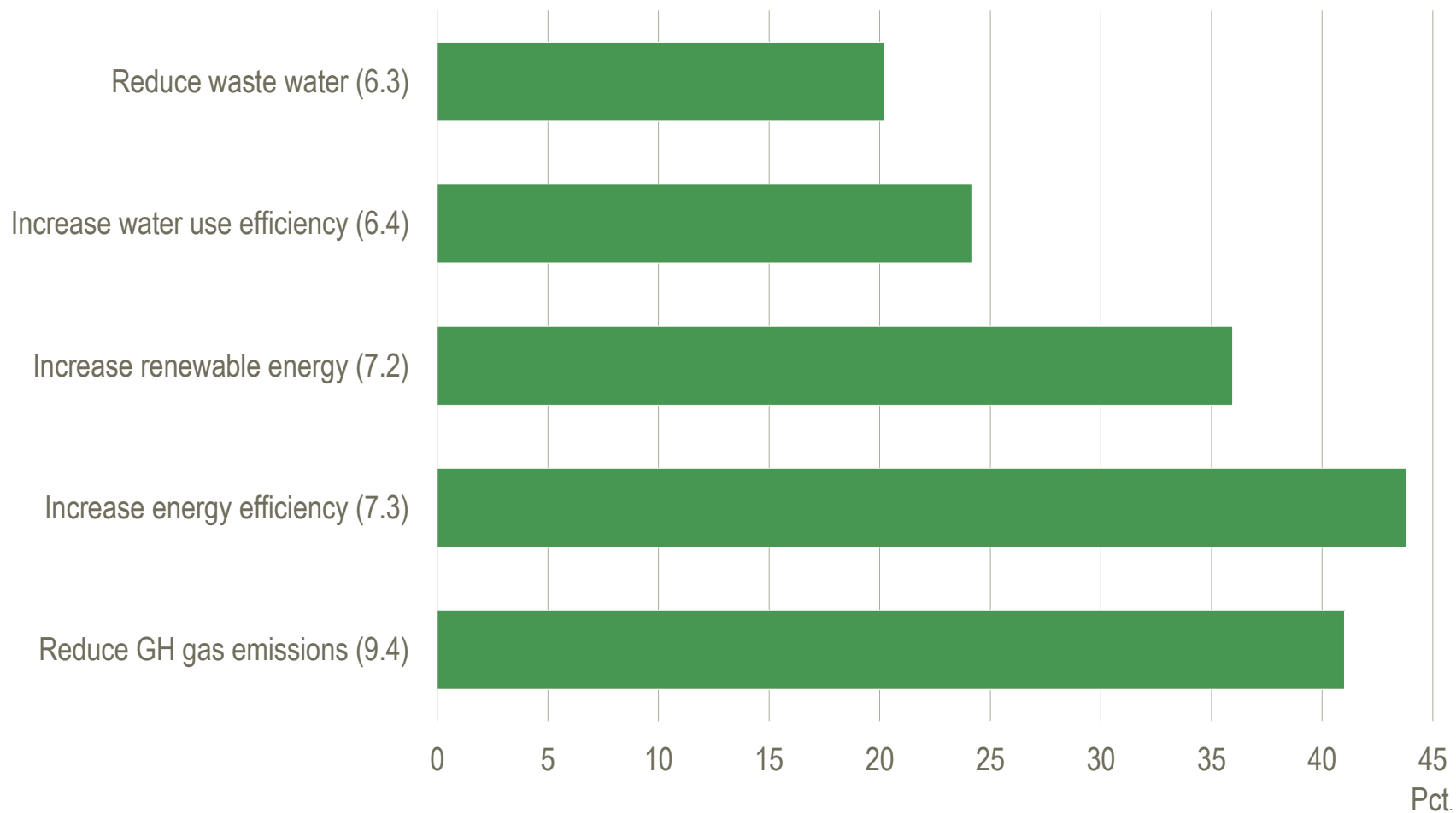




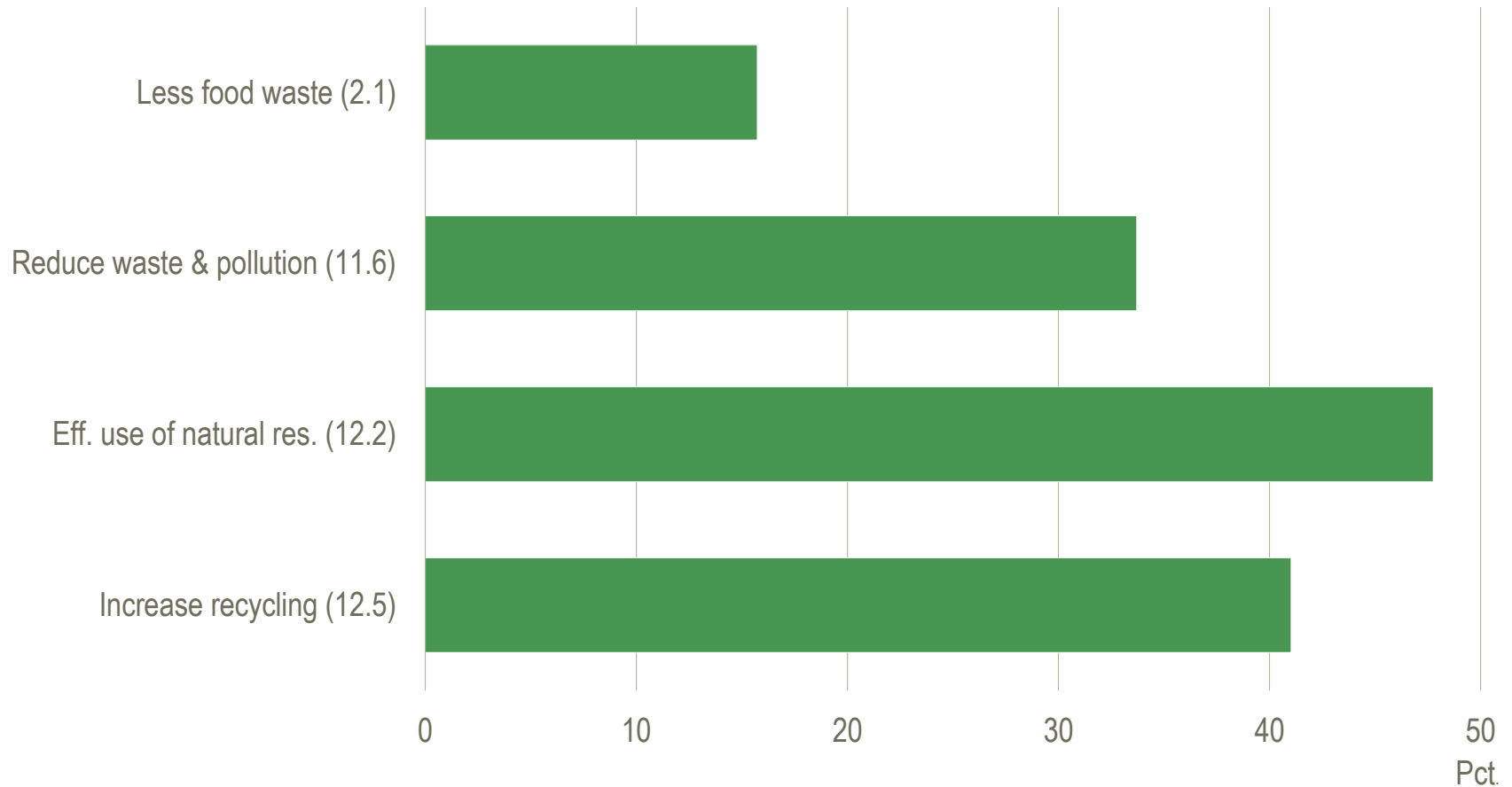
# Reasons for enterprises' SDG focus



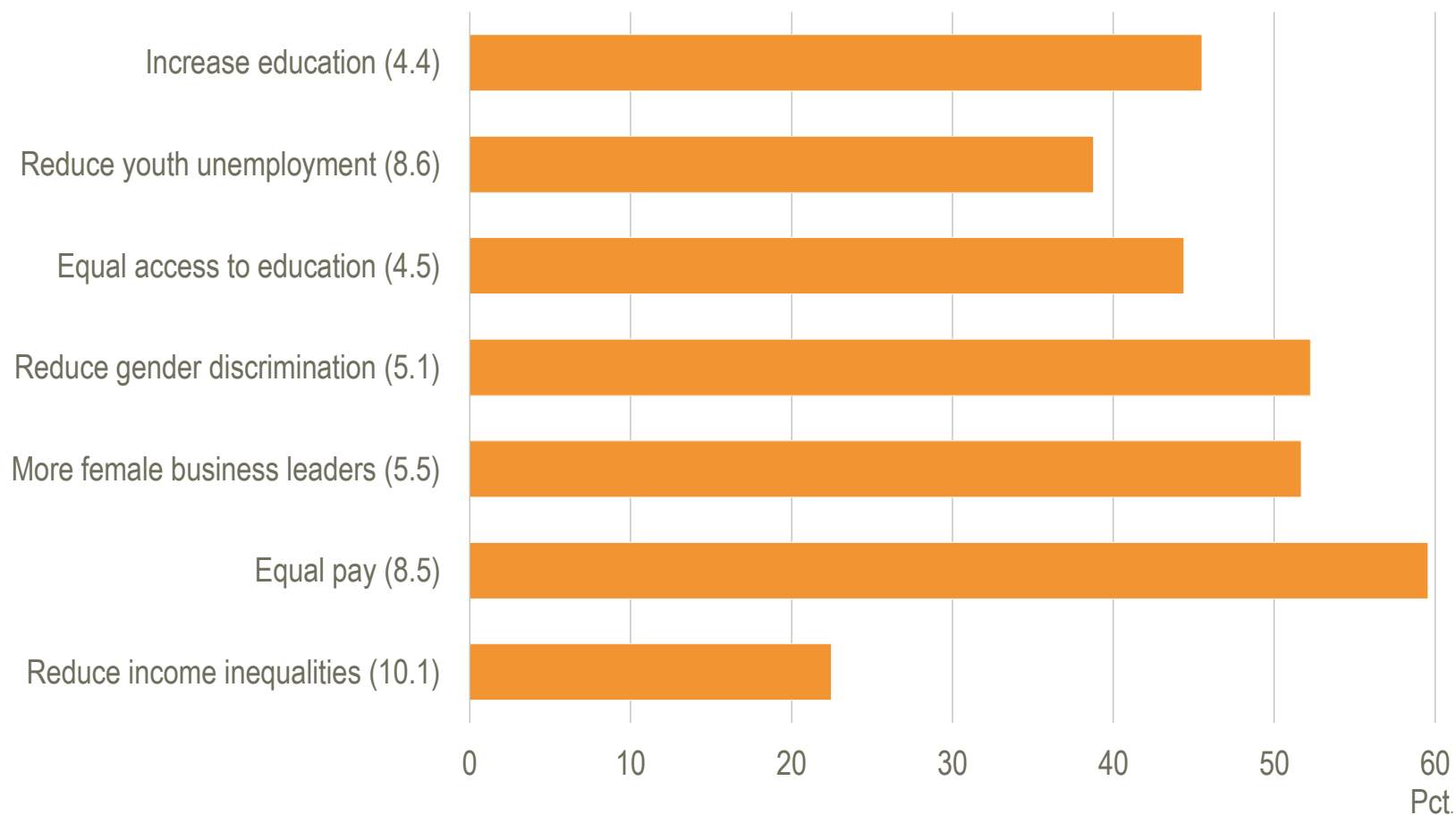
# SDG action re CO<sub>2</sub>, water and energy



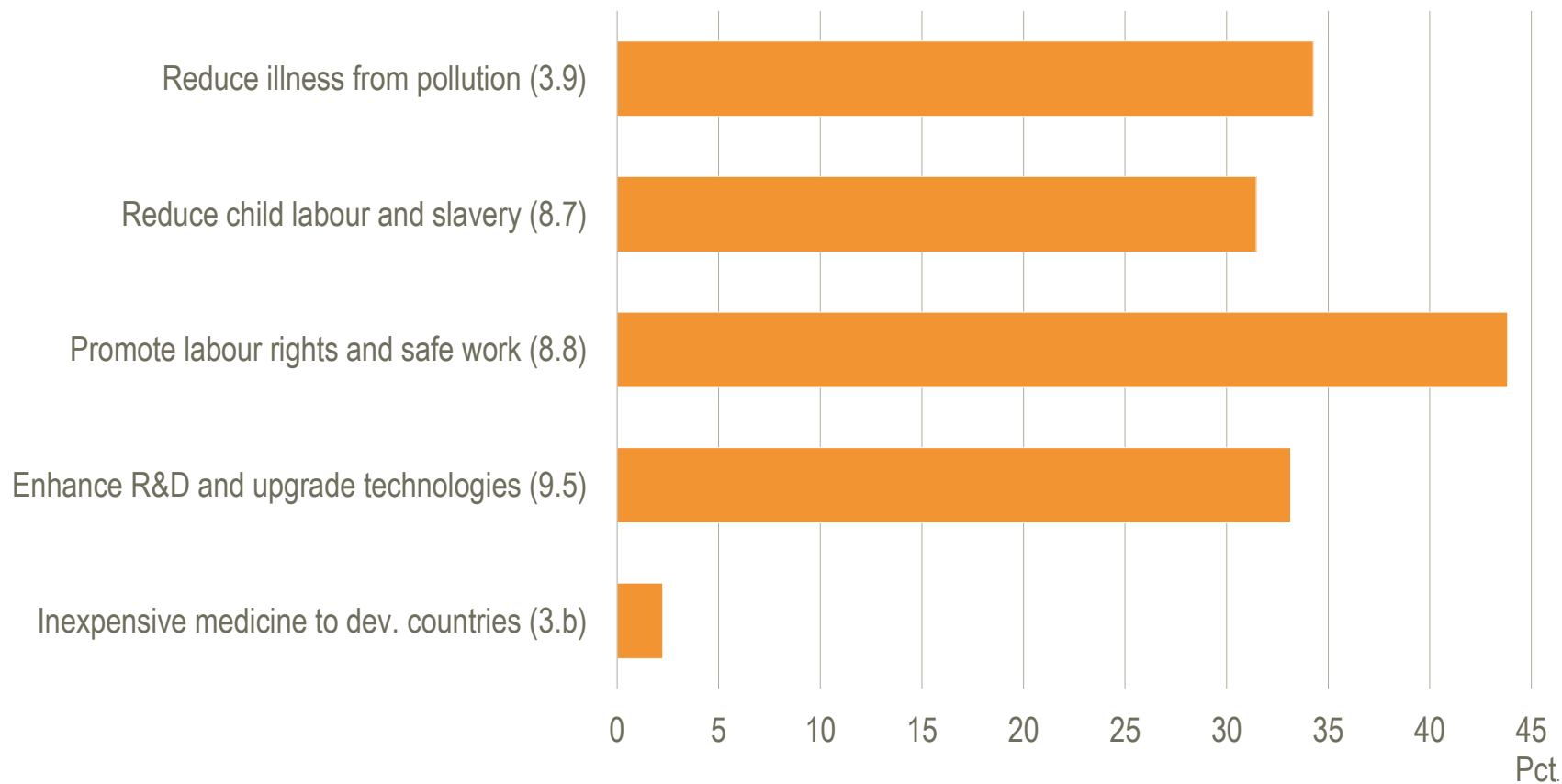
# SDG action re resource mgt. and waste



# SDG action re inclusion and equal opportunities



# SDG action in other areas surveyed



# Let's hear what the enterprises say!

Our public SDG platform also includes:

- SDG analyses from business organisations:  
<https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksomheder/orgs>
- SDG strategies, actions and results of identifiable enterprises:  
<https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksomheder/corps>

Four examples:

- Transport / logistics: A.P. Møller / Mærsk
- Manufacturing (medico): Novo Nordisk
- Manufacturing (energy- and utilities efficiency): Grundfos
- Services (technological consultancy): Teknologisk Institut

# UNCTAD indicators

- SDG indicators are for countries as such
- Some indicators can – on the basis of existing data - be broken down by sector, e.g. the enterprise sector and by type of activity
- One example is the UNCTAD indicators. Some of these are also on our SDG portal:  
<https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksomheder/stats>
  - Economic indicators
  - Environment and energy
  - Equal opportunities



**THANK YOU FOR YOUR ATTENTION**

