GENDER DATA PORTAL

MAKING EVERY WOMAN AND GIRL COUNT
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AIM: To create a radical shift in how gender statistics are used, created and promoted

Enabling environment: Promoting a supportive policy environment to prioritize gender data and effective monitoring of the SDGs

Data production: Supporting efforts to improve the regular production of gender statistics (including technical and financial support)

Data accessibility: Improving access to data to inform policy advocacy through solutions such as open access, dissemination tools, and user-producer dialogues: GENDER DATA PORTAL
WHY?

Access to data is key to successfully monitor the SDGs and ensure they are implemented for women and girls.

But 80 per cent of the gender-specific indicators lack data and there are critical gaps in coverage, that we want to make visible.

SDG monitoring is a key element of UN Women’s flagship programme on gender statistics, Making Every Woman and Girl Count.
WHAT?

The aim of the gender data portal is to improve access to gender data so that it can inform policy and advocacy.

The focus will be on the gender indicators of the SDGs.

But the portal will also consolidate gender data across UN Women’s key thematic areas:
- i.e. additional indicators to be added on women, peace and security.
HOW?

One-stop shop for gender data and monitoring gender in the SDGs.

Three components:
- Data stories and content, including publications and other knowledge products
- Database with dashboard of indicators
- Overview of UN Women’s work on gender data and updates on implementation of the Making Every Woman and Girl Count programme (including documentation of country experiences and
WHO?

Policymakers, practitioners, researchers and statisticians, civil society, data journalists and the general public

Content will be aimed at audience with varying levels of digital literacy and engagement with gender statistics, to both technical and non-technical users

Portal and content will be tailored to the needs of the different audiences
TIMELINE

PHASE 1: Scoping study commissioned – completed June 2017

PHASE 2: Inception of portal, with functional requirements and prototype developed – completed May 2018

PHASE 3: Refining the prototype and building the database and front-end

BETA LAUNCH: 2nd quarter 2019 (tentative)
Scoping study recommendations

<table>
<thead>
<tr>
<th>FINDINGS</th>
<th>RESPONSE</th>
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<tbody>
<tr>
<td>Not another data portal</td>
<td>To prevent overlap, coordinating with partners and cross-promoting content</td>
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<tr>
<td>No data without context</td>
<td>Showcasing flagship reports, interactive data stories reflecting current issues</td>
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<td>Interactive country spotlights needed</td>
<td>Developing country factsheet feature</td>
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INCEPTION PHASE

Functional requirements have been defined for the portal

A prototype has been developed (currently being redefined)
NEXT STEPS

We are mapping SDG indicator sources, and identifying additional indicators

Building the database and portal is underway
FEEDBACK

Planning a communication workshop to support data producers in data dissemination

How can UN Women’s gender data portal meet your needs?