



UNITED NATIONS

United Nations Statistical Commission

Global Working Group on Big Data for Official Statistics

GWG Bureau meeting

First meeting – 21 March 2018, 13:15 EST

By video-conferencing

Agenda item (4) –

UN Domain Names – Discussion Note by UNSD

The purpose of this note is to start the discussion on the issue of choosing a specific Domain Name of the website(s) for all activities, events and outputs of the Global Working Group.

Currently the work of the GWG is located under <http://unstats.un.org/bigdata>

A simple suggestion would be, for example, to have the work of the GWG under <http://bigdata.un.org>

The maintenance rules for URL else under the UN are given in the following website: <http://www.un.org/webguidelines/plan.shtml> (see form to be filled in the Annex)

What are the points, which come into play here?

- (1) GWG is a UN entity, and would therefore logically be recognizable with a URL construction, such as <http://datacollaborative.un.org>
- (2) It seems a good idea to have one entry point (in URL terms) for the GWG and build within that hierarchy.

For example, <http://datacollaborative.un.org/platform>

http://datacollaborative.un.org/task_teams

<http://datacollaborative.un.org/governance>

- I assume that even if the logical structure of the URL is determined, the actual server to which the URL is pointing could be anywhere. For example, the URL <http://datacollaborative.un.org/platform> could be on an ONS server, whereas the

URL <http://datacollaborative.un.org/governance> would be on a UN server and the URL http://datacollaborative.un.org/task_teams could be at INEGI

- Within such a decentralized construction, the maintenance of websites on different servers should be done in a decentralized manner. If strict URL hierarchy would a problem for that, then we may use pseudo-URL addresses, which resemble the hierarchy, while the actual URL addresses are different.

To be discussed.....

Request for Public Website on UN.ORG A consolidated request for UN.Org subdomains and directories on www.un.org Web Services Section, Department of Public Information				
Part A: To be filled by Requesting Office				
(1) Requester's Name: _____ <div style="text-align: center; margin-left: 100px;"><i>First</i></div> <div style="text-align: center; margin-right: 100px;"><i>Last</i></div>				
Title/Function: _____	Room: _____	Tel.: _____		
Dept./Office/Div.: _____				
<p>All information to be posted by this Office on the UN.Org website will be reviewed and approved prior to posting ** by Mr./Ms. _____, Title: _____, located in room _____, at phone extension: _____, who will assume full responsibility for all materials posted.</p> <p>By registering this website, the Requestor and the Approving Officer agree to the following:</p> <ol style="list-style-type: none"> The design and content of the published website or web service will be in compliance with all relevant UN requirements, including but not limited to, ST/AJ/2001/5*, its associated Technical Guidelines, and with requirements for access by the disabled, as set forth on the UN Web Accessibility Standards (available at http://www.un.org/webaccessibility). All content uploaded to the public web server will be approved by the Approving Officer or a designated alternate before being posted. All new pages and updates to the site will conform to the branding, basic layout, information architecture, look and feel of the site and templates provided by WSS to your office. All changes to presentation elements must be made in consultation with WSS. Any unauthorized changes which may affect other sites, may result in the removal of the approval for registration of public website. If you have any questions in this regard please contact the Chief of the Web Services Section at dawkins@un.org (212-963-6974) or the Chief of the Web Development Unit at neshevski@un.org (212-963-3251). Should any content/file uploaded to the un.org website pose a security or technical risk to the web servers or the UN website, WSS and/or OICT reserve the right to remove the file from the server which may render part of the Requesting Office's website inoperable, or completely block access to the website. WSS and/or OICT will promptly inform the requesting Office of such action. Multilingualism: Focal points and webmasters should ensure that the goal of equal treatment of the six official languages is taken into account in the development of United Nations web sites, in accordance with General Assembly resolution 54/248E, of 23 December 1999 and 57/130B, of 11 December 2002. Offices that are not in a position to do so, must seek exception/approval to proceed with creating their website from the UN Secretariat Coordinator for Multilingualism, through the Director of News and Media Division. Please contact webmaster@un.org or 212-963-6974 for further details and guidance. Website preview: The requestor, prior to submitting this request must provide a staging/preview URL for their website in order to allow for a website review by DPI to take place. The review will focus on the overall design, use of UN logos, use of copyrighted materials and related standards, compliance with UN secretariat website branding, basic information architecture as well as compliance with accessibility standards for the disabled. Websites that do not meet these standards will not be approved for public use. <p style="text-align: center;">Please note that the Requesting and Approving Officers are responsible for ensuring the security of the website or web application.</p>				
Request Type	[sub-domain].un.org or www.un.org/[lang_code]/[path] <small>(Please see naming guidelines section)</small>	Test URL	Platform	Multilingual (required)
Directory	required	http://	[required]	<input type="checkbox"/> Yes <input type="checkbox"/> No
(2) Type of request: <input type="checkbox"/> Permanent <input type="checkbox"/> Temporary until: _____				
(3) Reason for this request:				
(4) If external hosting, please enter reason & submit copy of the hosting contract:				

Note: Please return the original form to IN-0509D Attn. Chief UN Web Services Section, via interoffice mail.

WHERE POSSIBLE, PLEASE PRINT THIS FORM ON BOTH SIDES OF THE PAPER.

** Please note: The requesting and approving officers should be Chief of Section or above.

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(5) Requester's Signature: _____	Date: _____
(6) Approving Officer's	
Name: _____	
Title/Function: _____	
Signature: _____	Date: _____
(7) Dep. ICT Focal Point	
Name: _____	
Title/Function: _____	
Signature: _____	Date: _____

Acceptable Name Guidelines

Naming guidelines for UN.Org subdomains and directories:

Requests for a new third-level name, i.e. subdomain (e.g. xyz.un.org) or directories off of www.un.org must meet the following guidelines from the Department of Public Information. (Pre-existing names are 'grandfathered' under prior guidelines.)

1. The name can only contain the characters (a-z), -, and (0-9), which complies with RFC 1123 (Section 2.1)
2. Websites hosted within www.un.org, must be located under one of the six top level language directories, e.g. *en/*, *fr/*, *ar/*, *es/*, *pt/* or *ru/*. For specific directory naming guidelines, please consult DPVWSS for availability. For marketing purposes, DPI can assist with implementing specific redirects from www.un.org/xxxxx to the actual location of the website.
3. **Marketability** - the name should be succinct and descriptive of its purpose. For example, publicaffairs.un.org not opa.un.org
4. **Intuitiveness** - the name should be easily understood and not confused with another. For example, legalaffairs.un.org not lacx.un.org
5. **Supportive of brand** - the name should not be contrary to the United Nations brand. The UN initials should not be used in newly created domain names. In general, avoid acronyms and initialisms unless they are universally recognized. For example, creativeservices.un.org not cs.un.org (which could be confused with Computer Science, Computer Service etc.)
6. **Appropriateness** - Language which could be considered derogatory, offensive, or misleading should be avoided.
7. **Respectful of scope and role** - Third-level UN domain names (or single hostnames) should reflect high-level organizations in the UN Secretariat (Departments, inter-departmental organizations etc.) or UN-wide services (www, careers, procurement). Since third-level names apply at the UN level, the requesting unit must have the authority to represent the organization or service indicated or implied by the name. For example, radio.un.org could only be requested by a unit in the UN that speaks for all radio services at the United Nations.
8. Name requests which violate these guidelines must be justified and go through a separate approval process.
9. DPI has the right to refuse any name it deems inappropriate, or conflicts with overall strategies for the protection of the UN image and brand online.
10. Names may also be refused if the requested name may cause confusion about the true purpose of the website, or with a website that is already in use.

Part B: To be filled by DPI

Approved by Chief of Web Services Section: _____
Signature Date

Part C: To be filled by DPI Coordinator on Multilingualism

Language Exception Approved by Director of NMD: _____
Signature Date

Note: Please return the original form to IN-0509D Attn. Chief UN Web Services Section, via interoffice mail.

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DPI/UN/WS/WEB/ITB/2014 (2/14)