



UNITED NATIONS

United Nations Statistical Commission

Global Working Group on Big Data for Official Statistics

GWG Bureau meeting

Fourteenth meeting – 3 October 2018, 09:00 EST

By video conferencing

Minutes

Participants

African DB	Momar Kouta
Canada	Alice Born, Sylvie Michaud, Andrea Leigh MacMillan
Colombia	Angelica Palma, Sandra Carolina Cancino
Denmark	Niels Ploug (Chair)
Netherlands	Matjaz Jug
UAE	Latifa Alshehhi, Hatem El Sherif, Fakhariya Hamid, Raef Alghory, Samer Motaz
UK	Mark Craddock, Heather Savory, Rabia Mirza, Gavin Phillips, Valerie Forgeard
UNECE	Taeke Gjaltema
UNSD	Ronald Jansen, Karoly Kovacs, Ivo Havinga, Clarence Lio

Agenda

- Agenda item (1)** Minutes of Meeting 12 and Meeting 13
- Agenda item (2)** Annual GWG meeting, 21 Oct 2018, 8 AM – 9 AM
- Agenda item (3)** Open Day of the GWG on 21 October 2018
- Agenda item (4)** The 5th International Conference on Big Data for official statistics, Kigali, Rwanda, 30 April – 2 May 2019
- Agenda item (5)** Media Campaign
- Agenda item (6)** Other Business

Minutes

AGENDA ITEM (1) – MINUTES OF MEETING 12 AND 13

No comments. Minutes accepted.

AGENDA ITEM (2) – ANNUAL MEETING OF THE GWG ON 21 OCTOBER 2018

Given the very limited time for the annual meeting the format of the meeting would be executive style, applying preparation and circulation of notes before meeting and short introductions to each item. The agenda items are the following:

- ⇒ Overview of the work of the GWG; note prepared by Denmark
- ⇒ Status report on the UN Global Platform; note prepared by UK
- ⇒ Data management of the UN Global Platform; note on the principles prepared by Canada
- ⇒ Progress report of Task Teams; note prepared by UNSD
- ⇒ Report of Statistical Commission; note prepared by UNSD
- ⇒ 5th Conference in Kigali; note prepared by Denmark

Deadline for notes was set for 12 October.

AGENDA ITEM (3) – OPEN DAY OF THE GWG ON 21 OCTOBER 2018

Program of the day

- ➡ Opening Session
 1. Duration is estimated at a half hour
 2. Director General of FCSA will attend, potentially also the Minister of AI
 3. 5 DGs from national statistics centers will participate, who would like to have a side-meetings with the GWG
 - Hatem will inform us about protocols and topics of discussion

- ➡ 9:30 – 10:30 - Demonstration of the Global Platform
 - Introduction by Heather as moderator
 - Mark will get about 25 minutes on the Platform
 - Tom Smith speaks 10 min on Data Science Campus
 - Andrew Zolli, Planet, get 10 minutes to introduce their Satellite data
 - Q&A – approximately 10 minutes at the end

- ➡ 11 – 12 noon Session 2 – Demonstration on Agricultural crop and land cover statistics
 - Presentations by Sylvie, Jillian and Sandra
 - Ivo cold moderate
 - Sylvie will explain what StatCan is doing with Earth Observation Data
 - Jillian has demo on the Water Extent
 - Sandra Moreno demos work on use of Satellite data

- ➡ 12 – 1 PM Session 3 - Demonstration on measuring Human Mobility
 - Ronald will do the introduction and explain also what ITU is doing
 - Position on the project in Indonesia: Tourism statistics and Population density
 - Eurostat on using multi-party computation for processing of mobile phone data at the Mobile Network Operator
 - IOM and UNSD joint presentation on Migration statistics and Big Data
 - 10 minutes for Q&A

- ➡ 2:30 – 3:30 Session 4 – Demonstration on measuring Price fluctuations
 - Sylvie introduces and moderates
 - UK will demo the work of the Task Team on Nielsen data
 - Nielsen will present its data
 - Can be shortened to 45 min if needed

- ➡ 3:30 – 4:15 Session 5 – Privacy preserving techniques
 - Heather will do the introduction
 - Mark will present
 - Liina Kamm of Cybernetica – demonstration on encryption and mobile phone project from Estonia

- ➡ 4:15 – 5:30 Panel Session
 - Niels will moderate and provide one or two questions beforehand
 - Heather Savory (UK), Dominik Rozkrut (Poland), Ronald Jansen (UNSD), Michael Skaliotis (Eurostat), Momar Kouta (AfDB), Mario Brun (Finland)
 - The DG of FCSA, UAE, could be added

AGENDA ITEM (4) – 5TH INTERNATIONAL CONFERENCE ON BIG DATA

A few points were raised on the organization of the 5th International Conference on Big Data in April / May 2019 in Kigali, Rwanda:

- ⇒ African Development Bank will try and fix the date for the Conference with the counterparts in Rwanda. Momar will also include ECA in that conversation.
- ⇒ Agreement on the dates is important, since it will facilitate promoting the event already in Dubai.
- ⇒ Niels will prepare a note on how to start organizing ourselves for the upcoming conference

AGENDA ITEM (5) – MEDIA CAMPAIGN

- Press release for Local and International media
 1. What is the key message for the media?
 - Concept note could be fine tuned
 - Global Platform messages
 - ⇒ The benefits the platform provides for various communities
 - ⇒ Relation to World Data Forum
 - ⇒ Link with AI projects in UAE
 - Circulate messages this week, meet on Monday to discuss
 2. What is the attraction for the local media coverage?
 3. What is our target audience?
 4. Do we need a “human” story?
 - Climate change? – concerns international community
 - Local issues
 - Familiar voice/name – local spokesperson for target local market
- Agreed that messages would be sent to Valerie over the weekend; and discussed on Monday

AGENDA ITEM (6) – OTHER BUSINESS

- The GWG was offered the opportunity to present its work in a 3-day event just before the 62nd World Statistics Congress of the ISI in Kuala Lumpur. This is an excellent venue to demonstrate the progress and the usage of the UN Global Platform and the demonstration of its proof of concept
- In total the GWG will have three events to show its ongoing work, namely
 1. Side event at the Statistical Commission in March 2019 in New York
 2. 5th International Conference on Big Data for official statistics in Kigali, Rwanda
 3. The ISI Satellite event on the UN Global Platform in Kuala Lumpur, Malaysia
- The GWG needs to organize itself in preparation of these 3 events, for example all the preparations need to be completed by June for the event in Kuala Lumpur
- Given the increasing number of tasks for the GWG, we may have to consider acquiring services of professional conference organizers (PCOs) or of consultancy firms for the work related to capacity development activities, for example by GOPA, which is interested to work with the GWG in the Task Team on Training, Skills and Capacity Development.