



UNITED NATIONS

الأمم المتحدة

ESCWA

Economic and Social Commission for Western Asia

Data



Ecosystem



Haidar Fraihat, Ph.D. United Nations – ESCWA January, 2020

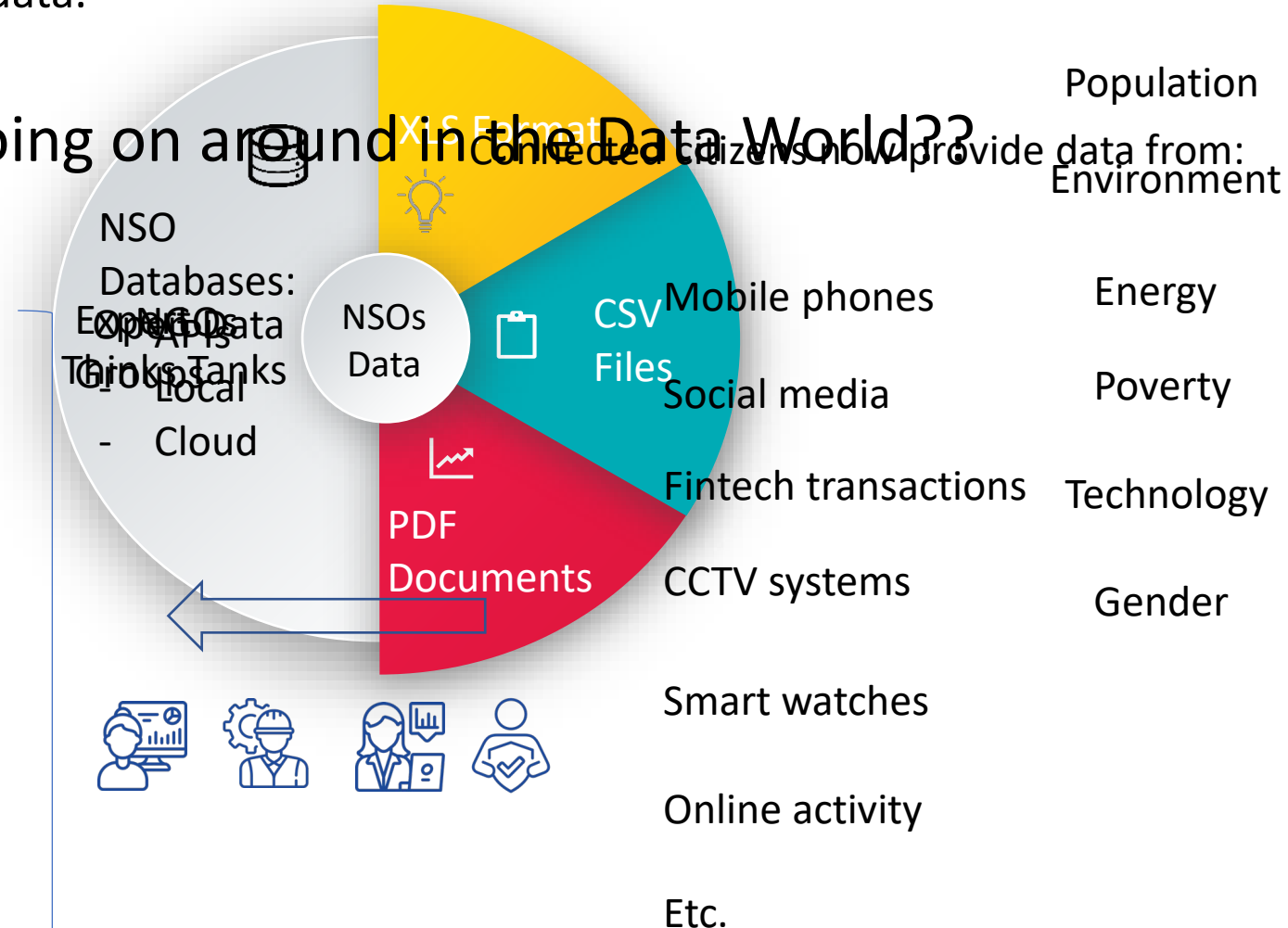
BUT.. What is going on in the Data Science world.
The core business of NSOs is to produce timely statistics and data to their government and to **disseminate** it effectively .

New digital technologies provided additional data sources, and unconventional methodologies beyond surveys to tap into the wealth of data. Statistics are traditionally obtained via surveys and questionnaires:



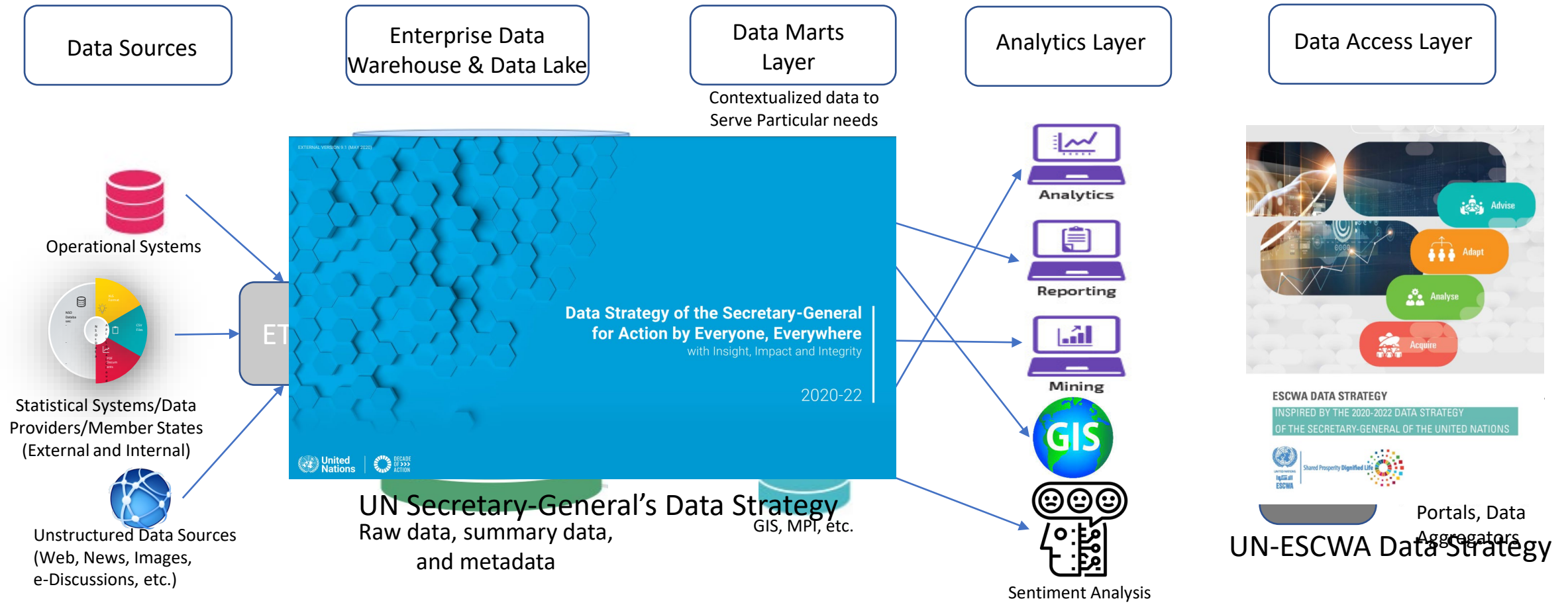
What is going on around in the Data World??

A Storm in a Cup



At ESCWA, we are developing a **data ecosystem** that leverages NSOs statistics as a data source, while capitalizing on new digital technologies to go beyond data collection.

We introduced 4 additional data layers:



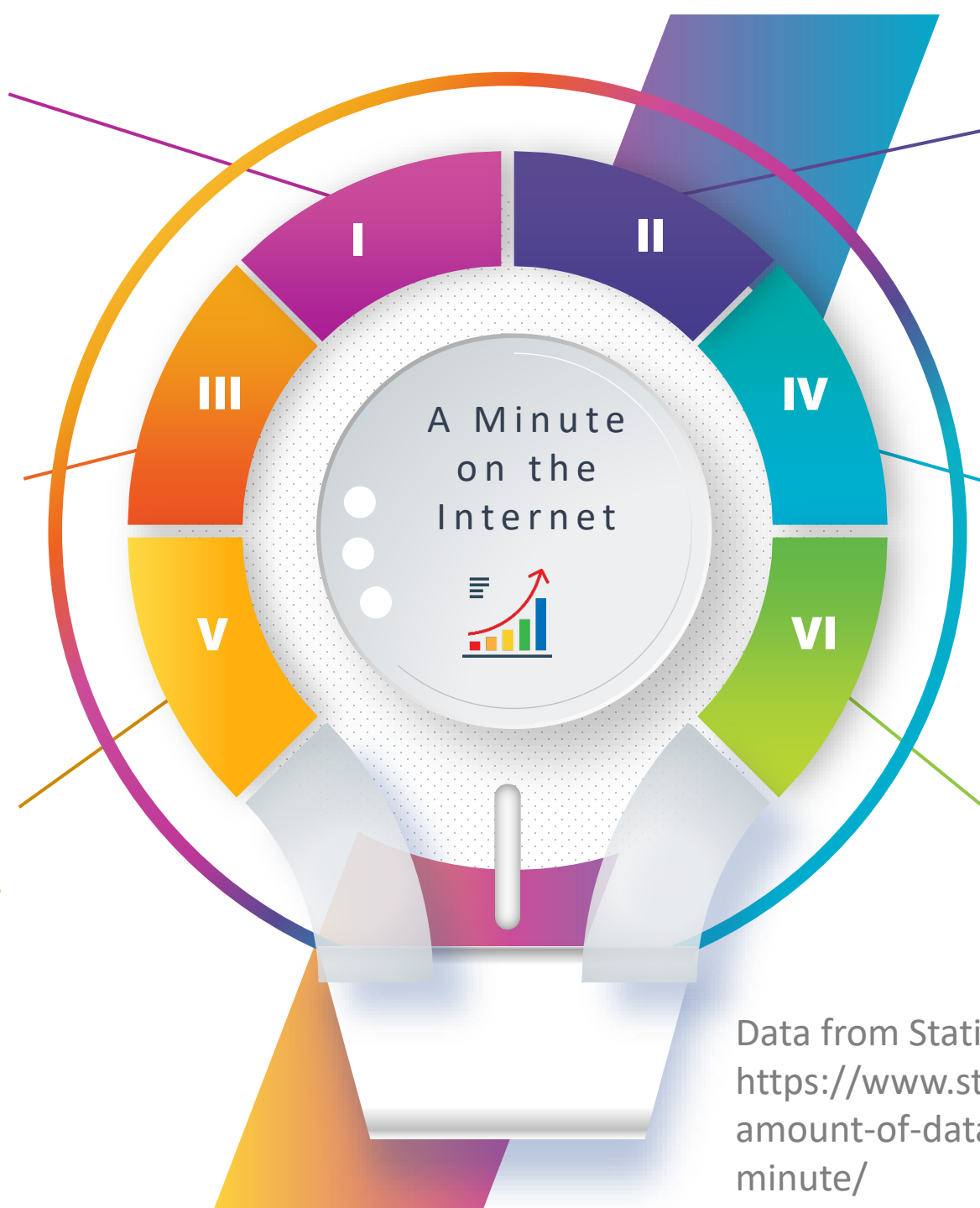
Data Solutions Team:



N 28 000 subscribers watching on Netflix

500 hours of content uploaded on YouTube

197.6 million emails sent



1.6 million USD spent online

9 132 connections made on LinkedIn

69 million messages sent on WhatsApp

Data from Statista:
<https://www.statista.com/chart/25443/estimated-amount-of-data-created-on-the-internet-in-one-minute/>



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الاستقوا
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Thank you!

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