



# World Statistics Day celebrations in United Kingdom

The Office for National Statistics, Government Statistical Service (GSS) and Devolved Administrations in the United Kingdom are preparing a programme of events and activities to raise awareness of the importance of official statistics and the work of statisticians across government.

### Office for National Statistics

- produce and issue a news release about WSD.
- publicise WSD on internet and intranet sites
- produce and publish case studies showing how statistics have been used
- hold a series of talks and exhibitions at Newport and Titchfield sites for ONS and GSS staff
- sell-in interviews with statisticians on local radio and key regional press and broadcast media
- a special menu of the most (statistically!) popular dishes at ONS sites to celebrate the Day with bespoke menus
- creation of a giant WSD logo at the entrance to the Newport HQ

### **Government Statistical Service**

- Case studies to appear on the National Statistician's internet and GSS Intranet
- Department for International Development (DfID) are producing international case studies, one based on statistics used in Malawi
- DfID will be holding exhibitions at their offices
- DfID will be holding a seminar on the importance of statistics speakers to include Dr Luay Shabaneh (Head of Palestinian Central Bureau of Statistics) and Richard Horton (editor-in-chief, the Lancet)
- Department for Culture Media and Sport will be putting information on their intranet and website with links to ONS, Royal Statistical Society (RSS) and UN World Statistics Day web pages
- Department for Work and Pensions (DWP) will be organising a small exhibition in the atrium of their Benton Park View office in Newcastle
- DWP are arranging a joint meeting of the Newcastle GSS Statisticians Group and the North-East Royal Statistical Society group

### **Devolved Administrations**

Northern Ireland Statistical and Research Agency (NISRA)

- Minister or Chief Statistician appearing on local morning news to publicise the day and also the 2011 Census
- Pre-prepared NI Statistical Facts column for the daily newspapers.
- Statistics Posters in each Government building at reception some general 'fun' facts and some related to that Department.
- Launch of NISRA Facebook Page.
- Offer NISRA's statistical and research services to community and voluntary organisations for the day through Northern Ireland Council for Voluntary Action (NICVA)





#### Scotland

Seminar provided by the Applied Quantitative Methods Network marking the
achievements of official statistics in Scotland; how the Office of the Chief
Statistician has developed over the years; and how official statistics are used in
the outside world. Rob Wishart, Chief Statistician, and Neil Jackson, UK Statistics
Authority Assessment team, will be speaking at the conference.

## Welsh Assembly Government (WAG)

- WAG are displaying information about statistics over the years in the foyer of their main building, to remind staff of the importance of official statistics
- Running a series of sessions for Welsh Assembly Government staff relating to finding and using statistics, including a statistical guiz for staff
- Highlighting World Statistics Day on its statistical webpages and communicating with educational establishments in Wales about the day
- Linking with local Royal Statistical Society events, Government Statistical Service and local Office for National Statistics activities

Also see WSD activities organized by the UK's Royal Statistical Society

United Kingdom, 6 October