



Regional Workshop for the South East Asian countries on tourism statistics

16 – 19 June 2009

Vientiane, Lao

Purpose of the questionnaire

The purpose of this questionnaire is to collect information on the South East Asian countries practices in compiling tourism statistics. The information obtained from this questionnaire will be used in a number of ways, including for:

- Assessment of the current status in tourism statistics in terms of their scope, coverage, timeliness and compliance with relevant international recommendations;
- Identifying challenges and good practices in collection, compilation and dissemination of tourism statistics in the region;
- Providing inputs for the preparation of future manuals that will assist compilers of tourism statistics.

Recording responses to questions

Please use the questionnaire to complete your answers. Where appropriate, you are encouraged to provide descriptive answers in reply to the individual questions. Please provide also any further information/supporting documents that your country considers important for the compilation of tourism statistics.

Due date

The United Nations Statistics Division would very much appreciate it if you complete the questionnaire before the commencement of the workshop. Please, send your responses and any supporting documents to our mailbox (tradeserv@un.org) and also bring a completed copy with you to the workshop.

Your response is highly appreciated and we thank you very much for your time in completing this questionnaire and your cooperation in this important study.

Questionnaire on the compilation practices of tourism statistics in your country

Please provide your contact details:

Country: _____
Name of Institution: _____
Contact person: _____
Position: _____
E-mail: _____
Fax: _____

I. Institutional framework

1. Is there a legal framework for tourism statistics in your country?

- Yes - *Please check all that apply*
- Statistical Law
- Trade/Commercial Act
- Other - *Please specify:* _____
- No

2. Which agency is responsible primarily for the compilation of tourism statistics in your country?

- National Statistical Office
- National Tourism Authority
- Specialized government agency

Please specify: _____

- Other –

Please specify: _____

3. If more institutions collect data on tourism statistics is there some cooperation between them?

- Yes – *Please specify:* _____
- No

II. Methodological framework

4. Which methodological framework is followed by your office as guidance in collecting, compiling and disseminating tourism statistics?

- International Recommendations for Tourism Statistics 2008, edited whitecover (IRTS 2008)
- Recommendations on Tourism Statistics (1994)
- Tourism Satellite Account: Recommended Methodological Framework (2008), edited whitecover (TSA: RMF 2008)
- Tourism Satellite Account: Recommended Methodological Framework (2001)
- National methodology
- Other - *Please specify:* _____

III. Data collection methods

5. What are the types of data sources used for compiling tourism statistics in your country?

Please mark all that apply

Statistical data-sources

- Enterprise/establishment census
- Sample surveys
- Enterprise surveys
- Household surveys

- Mixed household-enterprise surveys
- Other - Please specify: _____

6. What is the periodicity of your currently conducted surveys on tourism?

- Monthly
- Quarterly
- Annual
- Less frequently – Please specify: _____

7. Do you apply different strategies for data collection depending on the type and size of public/private units?

	Public sector units		Private sector units	
	Large	Medium and small	Large	Medium and small
Complete enumeration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sample	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not covered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. Do you use surveys to obtain information on tourist visit?

- Yes
- No → Skip to question 9

If yes, please give further information about the survey (regularity, scope, methods used to obtain data, etc.)

9. Do you use surveys to obtain information on tourist expenditure?

- Yes
- No → Skip to question 10

If yes, please give further information about the survey (regularity, scope, methods used to obtain data, etc.)

10. Please provide any additional comments for data collection strategies used in your country:

Administrative data-sources

11. Are administrative data-sources used to produce data for tourism statistics?

- Yes
- No → Skip to question 15

12. Do you use border authority as data source?

- Yes
- No

If yes, please specify

13. Do you use tax authority as data source?

- Yes
- No

If yes, please specify

14. Do you use other government data source?

- Yes
- No

If yes, please specify

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IV. Classifications

15. Which of the following international classifications are used for tourism statistics in your country?

- Central Product Classification (CPC)

Please specify the version of CPC used in your country (for example CPC Ver.1.0): _____

- International Standard Industrial

Classification of All Economic Activities (ISIC)

Please specify the version of ISIC is used in your country (for example ISIC Rev.3.1): _____

- National classification - Please specify: _____
- Other - Please specify: _____

V. Dissemination and use of tourism statistics

16. In your country tourism statistics is published:

- On a regular basis, according to a release calendar
- On an ad-hoc basis please specify: _____
- Not published → Skip to question 18

17. You are publishing tourism statistics in

- Printed format please give the title of the publication: _____
- Electronic format please give the web-address where the publication is available: _____
- Database format please give the web-address where the database is accessible: _____

18. Do you produce and disseminate metadata on tourism statistics?

- Yes -- Please specify: _____
- No

19. Who are the main users of tourism statistics in your country?

- Government institutions/agencies
- National tourism authority
- Academia
- Media
- National accounts
- International organizations - Please specify: _____
- Other - Please specify: _____

20. What are the main challenges in collection, compilation and dissemination of tourism statistics in your country?

Please describe, if necessary, add additional page(s) for your comments: _____

VI. Other comments

21. In the space below please provide us additional comments, information you consider relevant to the data collection, data processing and data dissemination of tourism statistics that are not covered in the questions above
