

Tourism Statistics: Challenges and Good Practices

Regional Workshop for South East Asian countries

Employment in the tourism industries

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UNWTO/UNSD WS Vientiane June 16-19 2009

Employment in the tourism industries

- Two possible points of view on Employment
 - from a perspective of supply (persons employed) and
 - from a perspective of demand (jobs)
 - A person might have more than 1 job
 - A job might be occupied by more than 1 person
 - No one to one relationship between jobs and employed persons



Tourism employment vs. employment in the tourism industries

- Labor is a factor of production, and as such, related to a production process, not to a product, and even less so to the consumption of a product by certain category of consumers (a visitor);
- Employment in an establishment, and thus in an industry, can be observed and measured:
- Employment associated with tourism consumption can only be estimated via an explicit or an implicit model.

The basic recommendations: measuring employment in the tourism industries



The units of measurement

- Number of jobs,
- Number of employed persons
- hours worked (which should be included???)
- Equivalent full time job



What do we want to know?

- For each tourism characteristic activity:
 - Number of jobs (monthly? Yearly? Peak and low?)
by
 - Gender
 - Status in employment
 - Qualification
 - Number of employed persons
 - “Quality of the job”
 - Permanent
 - Seasonal
 - Direct contract/through an employment agency
 - With/without social insurance



Sources for measuring employment in the tourism industries

- From the supply side: household surveys; main difficulties
 - Significance at the detailed level of activities
 - Comparability of measurements overtime
 - Geographical coverage; issue of rural area or small villages
- From the demand side: surveys of economic activities; main difficulties
 - Snapshot at a given moment in time
 - Relationship of this snapshot with supply statistics
 - Non permanent activities; seasonality
 - Use of employment agencies

