

Tourism Statistics: Challenges and Good Practices

Regional Workshop for South East Asian countries

The supply perspective

Marion LIBREROS

UNWTO



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The tourism industry vs. the tourism industries

- There is not such tourism industry, only tourism **industries** and other industries (non characteristic) serving visitors
- Both categories (Tourism industries and other non tourism characteristic industries) are of interest for the analysis of the impact of tourism on an economy (see TGVA that includes both...)



The main tourism characteristic activities

- Accommodation
- Passenger transportation
- Food and beverage serving services
- Reservation services



Developing a country specific typology of providers of accommodation services

- Important characteristics
 - Paying/free
 - Type of associated services
 - Full board, all inclusive, other services, etc.
 - Link with time-share
- Observing accommodation establishments
 - Variables that need to be observed
 - **Content of accommodation statistics (arrivals, overnights, by country of residence, occupancy rates)**
 - The UNWTO accommodation kit



Developing a country specific typology of providers of beverage and food serving services

- Restaurants as a service but with a “transformation”
- Types and sizes
- Importance of street vendors: informal activities
- What is trade of food and what is “food serving”



International air transportation

- Area in which collaboration with Balance of Payments compilers is unavoidable.
- Defining what to include and how in cases of interlining, codesharing, etc.
- Sources of information
- Reconciling supply type information with demand...



Services of travel agencies and other Reservation services

- Production = gross margin (or equivalent): verify the accounting procedures...
- Who is deemed to buy the service?
- What additional information can be collected from those producers?



Identifying other tourism industries

- Production and trade of handicrafts
- The meetings industry: a problematic type of link.....



Sources of information on supply

- Organized activities
 - General surveys on economic activities
 - Transportation (see with BoP compilation...)
 - Accommodation, food serving services
 - Reservation services
 - Other services
 - Types of information
 - Production accounts: output, input, prices, quantity, stocks, etc.
 - Financial statements
- Unorganized/informal activities

