Why this review of the Recommendations on Tourism Statistics (REC93)





UNSD/UNWTO Workshop Madrid 17/20 July 2006

The present structure of REC93

- Part One: Recommendations on Tourism Statistics
- 1. Development and needs of tourism statistics
- 2. Concepts and forms of tourism
- 3. Basic tourism units
- 4. Classifications of tourism demand
- 5. Classifications of tourism supply
- 6. Statistics on tourism expenditure
- 7. Further work to be carried out by the WTO in cooperation with other organizations
- Part Two: Standard International Classification of Tourism Activities (SICTA)

Reasons for change

- To take advantage of the context of updates of all international statistical standards and classifications;
- Extensive development of tourism statistics worldwide;
- Need to incorporate changes induced by the adoption of the TSA standard;
- Need to strengthen aspects of tourism statistics different from those strictly TSA related;

Scope of change

- Limited scope: no "revolution";
 - Follow a structure similar to the present one
 - More variables that are important to understand tourism and had been left out in REC93
 - To be complemented by a series of general guidelines
- Changes might not have direct impact on the procedures and results but principally of a conceptual nature;
- Tied by commitments by the Inter-agency Coordination Group on Tourism Statistics.

Role of the present workshop

- Fuel strategic alliance between NTAs and NSOs
- Complement to the electronic forum with data compilation issues
- To hear comments and proposals both from producers and users

Proposal for new Recommendations to be presented to the UNSC in 2008