

# Regional Workshop for the CIS countries

Developing National systems of Tourism Statistics: Challenges and Good Practices

29-2 June/July 2010, Chisinau

## *Tourism Statistics in the EU*

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# Structure of presentation

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- i. Current EU legislation on Tourism Statistics**
- ii. Update of the legal basis for tourism statistics**
- iii. Tourism in Europe: recent/forthcoming publications by Eurostat**
- iv. Eurostat Statistics Database**
- v. 10th International Forum on Tourism Statistics**

# European tourism statistics

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- **Council Directive 95/57/EC**
    - **Accommodation statistics:**
      - ⇒ **capacity** (e.g. number of bedrooms, bed places)
      - ⇒ **occupancy** (e.g. nights spent, occupancy rates)  
→ *data collected from hotels, campsites, etc.*
    - **Statistics on tourism demand:**
      - ⇒ **participation in tourism** (e.g. number of tourists)
      - ⇒ **information on trips with overnight stays**  
→ *data collected from household or border surveys*
- ↪ legislation currently under revision !

# Update of the legal basis for tourism statistics

- **Council Directive 95/57/EC**
  - ⇒ Since 1996 data transmission in accordance with the Directive
  
- **Perceived weaknesses and shortcomings**
  - ⇒ Timeliness
  - ⇒ Comparability (esp. accommodation statistics)
    - Non-harmonised classification
    - Too many different thresholds
  - ⇒ Completeness, Relevance

# Update of the legal basis for tourism statistics

- **Commission proposal adopted on 29/03/2010**
  - ⇒ COM(2010)117
- **Ordinary legislative procedure (Art. 294 TFEU)**
  - ⇒ Prior scrutiny of **national parliaments**
  - ⇒ **European Parliament:**  
TRAN Committee will be in charge
  - ⇒ **Council:**  
Working Party on Statistics (CWPS) has discussed the proposal under the Spanish Presidency on 19/5, 1/6 and 22/6 next meeting in September under Belgium presidency

# Update of the legal basis for tourism statistics

- **Main issues in Council Working Party on Statistics**
  - ⇒ Entry into force / first reference period: **2012** ?
  - ⇒ Exercise of delegation (Art. 290 TFEU)
  - ⇒ Ad-hoc modules (timing, compulsory nature, financing)
  - ⇒ Coverage of same-day visits
  - ⇒ Coverage of tourism satellite accounts
  - ⇒ Methodological/technical issues  
(f.i. trips to be classified by start or end of the trip?)
  
- **In parallel: Task Force meetings at Eurostat**
  - ⇒ Drafting of implementing measures (transmission, quality)
  - ⇒ Drafting of methodological manual

# Recent/forthcoming publications by Eurostat

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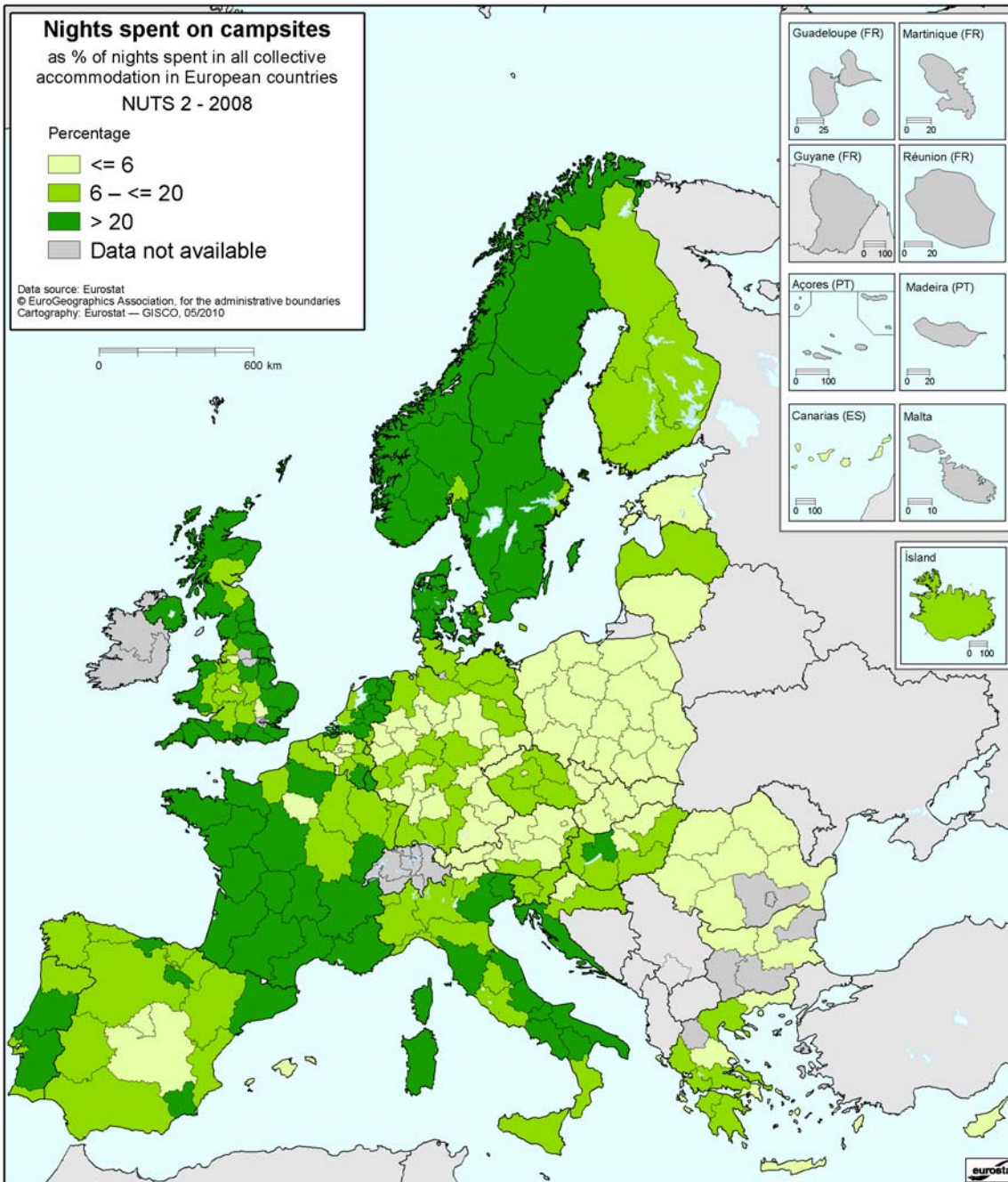
- **Camping tourism in Europe** (*Statistics in Focus 25/2010*)
  - ⇒ To be released on 18 June (press release)
  - ⇒ Covers annual data up to 2008
  - ⇒ Based on supply side statistics (enterprise data)
- **Tourism in Europe in 2009** (*Data in Focus 24/2010*)
  - ⇒ Released on 11 June
  - ⇒ Update of earlier publications (as requested by the TAC)
  - ⇒ Supply side as well as demand side data
- **Tourism statistics in the European Statistical System**
  - ⇒ Released on 24 June
  - ⇒ More detailed analysis of all available data (2008 data)

# Camping tourism in Europe

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- **Capacity corresponding to around 10 million bedplaces**
  - ⇒ Nearly half of the total EU capacity is in France (36%) and Italy (13%)
  - ⇒ 37% of all available bed places in collective accommodation
- **More than 350 million nights spent on campsites in 2008**
  - ⇒ 15.4% of all nights spent in collective accommodation
  - ⇒ Largest share in EU total: FR (28%), IT (18%), UK (17%)
- **EU residents made 23 million camping holidays in 2008**
  - ⇒ 5.8% of all holiday trips of 4 or more nights (NL: 20%)
  - ⇒ Ca. two thirds domestic trips, one third outbound trips
- **Differences among but also within countries**





EL, FR: All collective accommodation excluding holiday dwellings; SE: 2007 data; UK: 2008 data for nights spent by residents, 2007 data for nights spent by non-residents.

# Eurostat Statistics Database - Tourism

The screenshot shows the Eurostat Home page. The left sidebar contains several sections: 'Statistics Database' (circled in red), 'Most popular database tables', 'Selected Statistics', and 'Selected Publications'. The main content area features 'Latest news releases' with a list of recent updates, 'Statistics Explained' with a guide to European statistics, 'Country profiles' with a map of Europe, and 'Business Cycle Clock' with a circular diagram. The bottom of the page has 'In the spotlight' with a star icon.

The screenshot shows the 'Browse / Search database' page. A yellow banner at the top states: 'Since 15th April 2010 the EVA applications have been discontinued. Please use the Data Explorer'. Below this is a search bar and a 'Data Navigation Tree' on the right. The 'Tourism (tour)' category is circled in red, showing sub-categories like 'Capacity of collective tourist accommodation', 'Occupancy in collective accommodation establishments', 'Tourism demand', 'Tourism employment', and 'Indicators on internal tourism'. The status bar at the bottom indicates 'Node EU\_MAIN\_TREE.data.kts.tour' was successfully expanded.

# 10<sup>th</sup> International Forum on Tourism Statistics

- **Lisbon, Monday 22 and Tuesday 23 November 2010**
- **Co-organised by:**



- **Timetable**

- ⇒ Deadline for submitting abstracts 21 June
- ⇒ **Programme available mid-July**
- ⇒ Deadline for registration **8 November 2010**

# Further information

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## Contact

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## Data

- **All data & publications are available on the Eurostat website**
- **Check the recent and forthcoming releases!**
- **Dedicated section on Tourism Statistics:**  
**<http://ec.europa.eu/eurostat/tourism>**