Generic Questionnaire for Survey on Household Unincorporated Enterprises & the Informal Sector

 ${\bf NOTE}$: IDENTIFICATION PARTICULARS, INCLUDING RECORD LINKAGES TO RESPONDENT'S LFS QUESTIONNAIRE, QUALITY INDICATORS, AND OTHER STANDARD CONTROL INFORMATION SHOULD BE INCLUDED IN THIS QUESTIONNAIRE.

ILLUSTRATIVE EXAMPLE:

0. GENERAL INFORMATION												
Name of Business:			(То	be co		lentif from			ode orm of	Оре	rator)	
Name of Operator:												
DATE OF THE INTERVIEW		Aimag SAMPLE PSU No. Sample Househol				old	Pers ID N	I- Walli				
Day :		Code SAMPLE PSO NO. ID							אטו	0. 2-2 nd		
Interviewer's name			(То						oper orm of		rator)	
Supervisor's name		Relationship to head (col 2)										
Data encoder's name		Sex (col 3)						<u> _ </u>				
,—,—		Age (col 5) _ _										
Date of data entry		Characteristics of the HUEM as Identified in LFS										
Day: Month: _ Year: 0		(To be copied from the LFS Form of Operator)										
QUALITY OF THE INTERVIEW		Place o	f wor	k	I_	_		Acc	ount	s		<u> </u>
1- Very Good 4- Bad 2- Good 5- Very Bad		Activity		_	_	_		Reg	jistrat	tion		
2- Good 5- Very Bad 3- Average		Legal S	tatus	;	_	_		Size	9			
				DU	RATI	ON C)F TH	IE IN	TERV	/IEW		
		Starting	time	:	H	1	N	IN	To	otal I	Durat	ion (MN)
		End times										

Section 1. FILTERS

The questions in this section are to be asked in a 1-2 survey approach when there is a time lag (e.g., one month) between the LFS survey and HUEM survey to ascertain whether or not the sampled business is a HUEM, and therefore, an eligible unit for the survey.

1.1 In your main or secondary job during the {last month}, you were:	CODING ONLY
1- Employer	
2- Own account worker	
3- Employee	
4- Unpaid family worker	<u> </u>
5- I did not operate any business/have a job last month	
6- Others, specify:	
1.1.1 Ask if response in 1.1 is code 3-6. Why is this different from the employment status recorded during the labour force survey interview?	
1- Unemployed or not active now because business has closed since LFS interview	
2- Changed job since the LFS interview	<u> </u>
3- Information given in LFS is not correct	
4- Others, specify:	
IF CODE 3 OR 4 in 1.1.1, TERMINATE INTERVIEW. OTHERWISE, GO TO 1.	2.
1.2 What is the legal status of your business?	
{NOTE: Options depend on the business laws of the country.}	
1- Individual business or business in partnership with members of household	
2- Ordinary partnership with members of other households	<u> </u>
2a- Number of partners living in the same enumeration area:	
2b- Number of partners living outside the enumeration area:	
3- Corporation	2a
4- Limited liability company/partnership	2b
5- Others, specify:	
1.2.1 Ask if response in 1.2 is code 3-6. Why is this different from the information on legal status recorded during the labour force survey interview?	
1- Information given in LFS is not correct	<u> </u>
2- Others, specify	
IF CODE 1 in 1.2.1, TERMINATE INTERVIEW. OTHERWISE, GO TO 1.3.	
1.3 What type of business-related records or accounts do you keep?	
{NOTE: Options depend on the business laws, including tax laws, of the country.}	
1- Complete bookkeeping (balance sheet and operating statements)	, ,
2- Simplified legal accounts	<u> </u>
3- Informal records of orders, sales, purchases	
4- No written records are kept	
1.3.1 Ask if response is code 1 in 1/3. Why is this different from the information provided during the labour force survey interview?	
1- Information given in LFS is not correct	<u> </u>
2- Others, specify	
IF CODE 1 in 1.3.1, TERMINATE INTERVIEW. OTHERWISE, GO TO NEXT QUES	STION.

SECTION 2 ORGANIZATION OF BUSINESS

NOTE: Questions 2.1-2.9 are the minimum recommended data items for this section.

2.1 What is the main activity (product made business?	ovided for pay) of your	_ _ _ SIC Code	
2.2 In which year was this business establis	shed?		<u> </u>
2.3 In which type of premises do you condu	ct this business activity	?	
Without professional premises 01 Hawking/mobile 02 Improvised post on the road 03 Permanent post on the road 04 Vehicle (car, truck, motor bike, bike) 05 Customer's home 06 In my home without special installation 07 In my home with special installation 08 Improvised post in a market 09 Garbage area 10 Other (specify)	With professional premis 11 Permanent premis kiosk, shed) 12 Workshop, shop, r 13 Taxi station in peri Public transport w 14 Mining site 15 Other (specify)	restaurant, hotel manent structure/	<u> _ _</u>
2.4 In addition to the main activity you describ out other activities in this place of business?	ed above, do you carry	1 Yes 2 No	<u> </u>
2.5 Do you have other places of business who your main activity?	ere you also conduct	1 Yes 2 No → Skip to 2.6	Ш
2.5.1 If YES to 2.5, how many other pla	aces?		
2.6 Is your business registered in any of the NOTE: Options depend on business registration process. 2.6.1 Tax administration 2.6.2 Social security agency 2.6.3 Regulatory agency 2.6.4 Others, specify:	_		
 2.6.1. If NO to 2.6.1-2.6.4: What is the main re 1 In the process of being registered 2 Do not need to register my business 3 Do not know if I have to register 4 Too many requirements to complete registration 	ason for not registering 5 Have to pay too much t 6 Could be bad for my bu 7 Other (specify)	o register	Ш
2.7 Do you have a bank account in the name o	f this business?	1 Yes 2 No	<u> </u>
2.8 What type of accounts do you keep for 1 No accounts 2 Informal records for personal use 3 Simplified accounting format required for tax paym 4 Detailed formal accounts (balance sheets) 5 Other (specify)			Ш
2.9. Do you run a business in other locations withis main activity?	which is different from	1 Yes 2 No	<u> </u>

2.9.1	If YES to 2.9, how many other places?	1 1 1
NOTE: A	Administer a separate HUEM questionnaire for each such business.	

NOTE: Questions covering characteristics related to policy concerns can follow this section; e.g., non-registration, business formation, initial capitalization. Some examples are included below.

ON PLACE OF BUSINESS:

ON PLACE OF BUSINESS:		
Without professional premises. Why do you cond	uct your business activity in this place?	
1 Could not find professional premises		
2 Cannot afford to rent or to buy professional pr	remises	
3 I do not need it		<u> </u>
4 It is the most convenient and profitable location	on	
5 Other (specify)		
With professional premises: What is the occup	pancy/tenure status of this place?	
1 I own it/ Am part owner	·	
2 Rented with contract (long-term; daily)		
3 Rent-free, with permission (borrowed)		<u> </u>
4 Rent-free, without permission (squatting)		
5 Other (specify)		
ON BUSINESS FORMATION:		
Who started this business?		
1 I started it alone	4 My family	
2 I started it with business partners	5 Others, specify:	<u> </u>
3 Business partners		
What was your main reason for engaging in	this business?	
1 Could not get salaried work	4 It is a family tradition	
2 To get higher income	5 Need additional income	1.1
3 Prefer to be my own boss	6 Other (specify)	_
ON NON-REGISTRATION:		
What is the main reason for not registering y	our business?	
1 In the process of being registered	5 Have to pay too much to register	
2 Do not need to register my business	6 Could be bad for my business	
3 Do not know if I have to register	7 Other (specify)	<u> </u>
4 Too many requirements to complete registration		
In your opinion, what is the main advantage	of registration?	
1 No advantage	5 Better chance of selling to state enterprise	
2 Do not know	/private companies	
3 Access to loans or financial assistance	6 Access to best business location	1.1
4 Eligibility for support programs (non-financial)	7 Publicity	I I
g.a, is: sapport programs (non interioral)	8 Other (specify)	

NOTE: Ouestions 3.1-3.2 are the minimum recommended data items for this section.

	L. Questions 3.1-3.2 are the minu							ENSATION								
3.1 oper	How many persons, including yours ration?	elf, wo	orked in y	your bus	iness eve	n for just a	n hour dui	ring the <u>last r</u>	month of	TOTAL:	: any, wage earners?	_ _				
3.2	Characteristics of those who world	ked dı	uring the	e <u>last m</u>	onth your	business	operated	i								
	Name	Sex	Age (yrs)	Status	Out- worker	Contract	Payment	Total working hours	Wages &	Salaries	Sex codes 1- Male 2- Female					
	(1)	(2)	(3)	(4)	(5)	(6)	(8)	(9)	(10)	Status codes 1- Boss/employer					
1		_							_ _ _		2- Own-account worker 3- Wage earner					
2			_ _	<u> </u>	<u> _ </u>			_ _ _	_ _		4- Paid apprentice 5- Non-paid apprentice 6- Unpaid family worker					
3											7- Partner					
4				<u> </u>			<u> </u>	_ _ _	_ _	.	Outworker codes 1- Employee who works outside business prem (e.g., homeworker)					
5			_ _						_ _ _		2- Not outworker					
6								_ _ _			Contract codes 1- Operator 2- Written contract without	fixed duration				
7								_ _ _	_ _ _		3- Written contract with fix 4- Verbal agreement					
8						<u> </u>		_ _ _			5- On trial/probation 6- No contract					
9				<u> </u>		<u> </u>					Payment codes 1- Fixed monthly/weekly s					
10				<u> </u>		<u> </u>		_ _ _			2- Daily or per hour of wor 3- Per job/task basis 4- Commission	K				
11									_ _		5- Profit share 6- In kind payment 7- No payment					
12						<u> </u>		_ _ _	_ _ _		1 - NO Paymont					
							3.2.1 MC	NTHLY TO	TAL	_ _ x 1,0	_ _ _					

NOTE: Include other characteristics, depending on policy concerns, such as relationship to owner/operator, educational attainment, training, how they were recruited, occupation, etc.

DRAFT ONLY 5

3.3.1. Total social insurance paid by employer: _ _ _ _		ives.	CODING ONLY
	nit of currency)	_ _ x 1,000	
3.3.2. Total of all other allowances/bonuses: _ _ _ _ _	_ u	nit of currency	_ _ x 1,000
	3.3.3. M	ONTHLY TOTAL	_ _ x 1000
If you employ workers, have you had the following problems wit	h vour wo		
,	ıı your wo	rkers?	
a) Lack of workers, in general	1 Yes	rkers? 2 No	∟ l
	•		
a) Lack of workers, in general	1 Yes	2 No	 _ _
a) Lack of workers, in generalb) Lack of skilled workers	1 Yes 1 Yes	2 No 2 No	
a) Lack of workers, in generalb) Lack of skilled workersc) High turnover of workers	1 Yes 1 Yes 1 Yes	2 No 2 No 2 No	
 a) Lack of workers, in general b) Lack of skilled workers c) High turnover of workers d) Discipline problems/ workers are not serious about their jobs 	1 Yes 1 Yes 1 Yes 1 Yes	2 No2 No2 No2 No	

<u>|__|</u>

|__|

|__|_|

1 Yes

2 No

3 According to what I think will be beneficial to the business

Are you planning to increase your manpower within the next 12

If YES, how many additional persons are you planning to hire?

If you were to engage wage-earners, whom will you prefer to hire?

2 Former wage-earner of a state enterprise or private corporation

1 Relatives, recommended people, regardless of experience or qualifications

4 Negotiating on case-to-case basis

6 There are no wage workers in this enterprise

3 Former wage-earner of a small business

5 Anyone (no particular preference)

5 Other (specify) _

4 Former apprentice

6 Other (specify) _

months?

NOTES on Section 4- Production and Sales (Last Month of Operation)

The questions in this section are designed to collect data on revenue/turnover (value of shipments, receipts for services and other revenue).

Questions 4.1-4.4

Question 4.1 asks for a rough estimate of total monthly turnover. Questions 4.2-4.4 obtains more detailed information using a worksheet which is described below

For purposes of reporting, production and sales of main activities are categorized as:

- (1) Products transformed and sold
- (2) Products sold without transformation
- (3) Services provided

The format for recording is a worksheet constructed to aid recall as well as to obtain information on specific goods and services produced. For the last month in which the business operated, the worksheet is completed as follows:

- individual products and services are listed in the appropriate category, and coded using the product classification
- to aid recall, value of sales or receipts for services for the month for each product/service is computed for a period that is most suitable (e.g., daily, weekly)
- for the selected period of recall, a convenient unit of measurement (e.g., piece, kilograms, pack, bottle, trip (for transport)) is selected and information on the unit sales price and quantity sold is recorded
- monthly turnover of each product/service is computed from the above information.
- total monthly turnover for the business in each category is obtained by aggregating all products/services

Given the worksheet, total monthly turnover of the business can be computed by aggregating all three category monthly totals. In addition, data on the destination (or user, e.g., enterprise, household/individual, exports, own final use) of each product/service is also obtained.

More detailed instructions on completing the worksheet during the survey interview will have to be prepared. For example, even a small retail kiosk sells more than 6 products and a suitable prioritization and grouping of goods will have to be identified.

Questions 4.5 and 4.6

To obtain annual estimates from the monthly estimate of turnover, data on monthly fluctuations in the business are needed. For this purpose, activity in each month of the past twelve months is categorized as *no activity, average, maximum and minimum*. Data on estimated maximum and minimum monthly turnover is recorded.

Dest	4. PRODUCTION 4. PRODUCTION 4. PRODUCTION 4. Month 4. Mon	CODING ONLY											
4.1	What was the total amount of your turnov	er for th	e last m	onth of ope	eration?		(unit of cur	rency)		_ _ (x 1,000)			
4.2	PRODUCTS SOLD AFTER TRANSFORMA	TION							Donatori anda	Mandahaan	Destination		
N°	Name of the product	Period	Unit	Quantity	Unit price (unit of currency)	Total v (unit	alue for period of currency)	Destination	Product code	Monthly value (x1,000)	Destination		
1		1 1				1 1 1	1 1 1 1 1 1				<u> </u>		
\vdash											<u> </u>		
2											<u> _ </u>		
3		_ _									Li		
4													
5											<u> </u>		
6											<u> _ </u>		
0							1 1 1 1 1 1						
		<u> </u>		[—————————————————————————————————————		4.2	2.1 MONTHLY	/ TOTAL ·	I_		_		
4.3.	PRODUCT SOLD WITHOUT TRANSFORMAT	TION				7.2	WONTHE	I TOTAL.	-				
N°	Name of the product	Period	Unit	Quantity	Unit price (unit of currency)		alue for period of currency	Destination	Product code	Monthly value (x 1,000)	Destination		
1											<u> _ </u>		
2											1.1		
3											 		
4											 		
5													
6							 				 		
0													
											<u> _ </u>		
						4.3	3.1 MONTHLY	Y TOTAL:					

Desti	3. PRODUC od codes: 1- Day 2- Week 3- Fortnight 4- Mont ination codes: 1- Public or para-public sector 2- Big vn final use	CODING ONLY								
4.4.	SERVICES OFFERED			_						
N°	Name of the service	Period	Unit	Quantity	Unit price (unit of currency)	Total value for period (unit of currency)	Destination	Product code	Monthly value (x 1,000)	Destination
1										<u> </u>
2										
3										<u> </u>
4										<u> </u>
5										<u> </u>
6										<u> </u>
0										\square
		TOTAL:								

4.5. How did your business activity fluctuate within the past 12 months?												
RHYTHM	M1	M2	М3	M4	M5	М6	М7	M8	М9	M10	M11	M12
1- Maximum												
2- Average												
3- Minimum												
0- No activity												
Code (0-3)	<u> </u>	<u> </u>	<u> </u>									

4.6. Maximum monthly turnover and minimum monthly turnover: <i>in unit of currency</i>	(x 1,000)
3.6.1. Maximum turnover: _ _ _ _	
3.6.2. Minimum turnover: _ _ _ _	
4.7.1. Did you employ temporary workers within the past 12 months?	
1 Yes	<u> </u>
2 No → Skip to next section	
4.7.2. If yes, how many temporary workers were there in	

NOTE: Additional questions on business received from other enterprises are illustrated below:

In the last month of operation, did some of your custo you raw materials to transform for them?	mer-enterprises give	1 Yes	2 No	<u> _ </u>					
If YES, What was the share (%) of your total turno	ver from these custom	ner-enterprises	?	_					
If YES, Which type of customer is your most important	rtant customer of this t	:ype?							
1 Public or para-public sector	4 Household/Individu	ıal							
2 Big private enterprise 5 Direct foreign exporter									
3 Small private enterprise									
(Subcontracting) In the last month of operation did some of your customer enterprises impose on you, in advance, norms or timetables for 1 Yes 2 No									
your production?									
If YES, What was the share (%) of your total turno	ver from these custom	ners?		_ _					
If YES, Which type of customer is your most impor	rtant customer of this t	vpe?							
1 Public or para-public sector	4 Household/Individu	•							
Big private enterprise	5 Direct foreign expo								
3 Small private enterprise	o Bilost foreign expe	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		II					

NOTES on SECTION 5- Purchases of Raw Materials and Stocks

Questions 5.1 and 5.2 are designed to obtain information on

- (1) Cost of raw materials used in production of transformed products solf
- (2) Cost of good bought to be sold without transformation

The format for recording information needed to estimate monthly purchases is similar to the worksheet used in Section 4. Data on the origin or source of these goods is also obtained.

Question 5.3 is designed to obtain information on all intermediate costs.

The first five items in the worksheet are obtained from preceding items in the questionnaire on

- (1) Wages and salaries
- (2) Social insurance contributions of employers
- (3) Bonuses and other allowances
- (4) Cost of raw materials
- (5) Cost of goods bought to be sold without transformation

The other items listed in the worksheet are main intermediate cost items. The detailed breakdowns are to be adapted to the national accounting practices of countries.

	5. Expenditures on F	Raw Ma	terials a	and Stocks	(last month	of operation)				
Orio	Period codes: 1- Day 2- Week 3- Fortnight 4- Month 5- Quarter 6- Year Drigin codes: 1- Public or para-public sector 2- Big private enterprise 3- Small private enterprise 4- Household/individual Direct importation 6- Own production					CC	DING ONLY			
5.1.	. How much did you spend on raw ma	aterials u	sed for y	our business	?					
N°	Name of the product	Period	Unit	Quantity	Unit price (in unit of currency)	Total value for perio (unit of currency)	Origin	Product code	Monthly value (x 1,000)	Origin
1										
2										
3										
4										
5										
6										
0										
						5.1.1. MONTHLY	TOTAL:			
5.2	. For products sold without transform	ation he	ow much	did you spen	d to huv vour s	torks?				
N°	Name of the product	Period	Unit	Quantity	Unit price (in unit of currency)	Total value for period (unit of currency)	Origin	Product code	Monthly value (x 1,000)	Origin
1										
2										
3										
4										
5										
6										,,
0										,,
						5.2.1. MONTHLY 1	TOTAL:			

	5.3 Other Busi						
Wh	at were your other business expens	CODING ONL	Y				
N°	Charges	Period	Value in Period In unit of currency	Origin	Monthly value (x 1,000)	Origin	
01	Wages and salaries (from 3.2.1)	4					
02	Social insurance (from 3.3.1)	4					
03	Bonuses & allowances (from 3.3.2)	4					
04	Raw materials (from 5.1.1)	4					
05	Purchase cost of products sold (from 5.2.1)	4					
06	Fuel, gasoline & lubricants	Ш		<u> </u>			
07	Water	<u> </u>		<u> </u>			
08	Electricity	<u> </u>		<u> </u>			
09	Rental payments (machinery, structures)	<u> </u>		<u> </u>			
10	Transport services	<u> </u>		<u> </u>			
11	Post, communication, internet	<u> </u>		<u> </u>			
12	Other non-industrial services	<u> </u>		<u> </u>			
13	Repair & maintenance of facilities & equipment	<u> </u>		<u> </u>			
14	Other industrial services	Ш					
15	Paid interests	Ш					
16	Taxes	Ш		<u> </u>			
17	Insurance	<u> </u>		<u> </u>			
18	Licenses, other fees	<u> </u>					
19	Other charges(specify)						
	MONTHLY TOTAL:						
Ori	iod code: 1- Day 2- Week 3- Fortniggin codes: 1- Public or para-public sector dousehold/individual 5- Direct importation	2- Big priv	ate enterprise 3- Small	r private enter	prise		

NOTES on Section 6- Capital Formation

Using a worksheet format, this section is designed to obtain information on value of fixed assets and capital expenditures:

- (1) Value of fixed assets at the beginning of the year
- (2) Capital expenditures on new and used fixed assets during the year
- (3) Value of fixed assets sold or disposed or lost during the year

Each fixed asset existing at the beginning of the year is to be listed and date of acquisition and present value is to be recorded. Depreciation will be indirectly estimated, using the information on data of acquisition and present value. A code for mode of transaction of (codes 1-4) is also to be recorded.

Fixed assets that are purchased during the year are listed separately. Date of acquisition, value and mode of transaction (codes 1-4) are to be recorded.

Any existing asset at the beginning of the year that is sold or lost during the year is to be listed again and the date and sale/disposal value recorded. A code for mode of transaction of '5-sold' or '6- loss' is to be recorded.

	6. CAPITAL FORMATION								
6.	6.1. What are the capital equipments you used for your business activity during the past 12 months?								
<u>M</u>	ode of transac	ction: 1- Bought new 2- Bought used 3- Mades: 1- Personal property 2- Rent 3- I	e major improve _ease 4- S	ements 4- Share prop	Own-produced 5- So erty	ld 6- Loss			
	Туре	Characteristics (Short Description)	Mode of transaction	Owner- ship	Date of acquisition/sale/ loss (month / year)	Value (replacement cost) x 1,000			
		a)		_					
1	Land	b)		<u> </u>					
		O)							
		a)	<u> </u>						
2	Dwellings	b)		_					
		O)							
3	Other	a)		<u> </u>					
J	structures	b)		_					
	Transport equipment	a)		_					
4		b)		_					
		O)							
	Other	a)							
5	machinery and	b)		_					
	equipment	O)							
	Furniture	a)							
6	and office equipment	b)		_					
	очиривни	O)							
		a)							
7	Others	b)							
		O)	<u> </u>						

Within the past 1 your business o	2 No → 1 Yes <i>Skip to</i> 7							
<i>If YES,</i> how <i>Provide inf</i>	<u> </u>							
Amount of loan Amount payable x 1,000 x 1,000				Use	Contract	Repay- ment	Maturity	Difficulty
Main Ioan							_	
ALL loans								
	amily or friends 2- Customers nancing institution 8- Other	3- Suppliers 4- Usurers (mo	oney lende	∍r) 5- Pr	roducers'	association	ons	
<u>Use of Ioan code:</u> 1- Purchase of raw materials 2- Improvement of premises 3- Acquisition or maintenance of equipments 4- Payment of salary 5- Training of manpower 6- Repayment of previous debts 7- Expansion of the activity 8- Other (specify)								
Type of contract coo	<u>de</u> : 1- Legally recognised agree	ement 2- Simple written agree	ment 3	- Verbal a	agreement	i 4- No	contract	
Mode of repayment of	Mode of repayment code: 1- In cash 2- Goods or services (in kind) 3- Other (specify)							
Maturity code: Total	<u>Maturity code:</u> Total duration of the credit in months (code as 99 if 99 months and above)							
(Repayment) Difficult 5- Other (specify)	(Repayment) Difficulty code 1- Bad business period 2- Interest rate too high 3- Maturity period too short 4- Without difficulty 5- Other (specify)							

NOTES on questions related to policy concerns.

Questions on the registration, business environment, occupational safety, problems and prospects, support structures, social protection, are illustrated in the next sections. These questions can focus on providing data for situation analysis as well as monitoring effects of specific programs and policies that have been initiated.

BUSINESS ENVIRONMENT

BE1. Did you have problems with state agents from the following institutions in the exercise of your business in the past 12 months?				If yes, which type?		How was the problem settled?	In total, what is the amount of gifts and fines that you paid to these state agents in connection with your business during the past 12 months?			
L								"Gifts"	Fines	
1	Local administration office	1 Yes	2 No		L					
2	CUSTOMS	1 Yes	2 No							
3	Professional inspection	1 Yes	2 No		I					
4	Tax administrations	1 Yes	2 No		I					
5	Police and justice	1 Yes	2 No		l_					
6	Other	1 Yes	2 No		<u> </u>					
Type of problem codes 4- Related to the prices				Settleme	nt of the prob	lem 3- Payment of	of a fine			
1- Related to the premises 5Related to other rules &					codes		4- Payment	of a gift		
2-	Related to taxes and licence	regulat	ions			1- In compliance with the law 5- No settlement				
3-	Related to products used/sold	6Othe	er (specify	<u>'</u>)		2- Amica	ble settlement	6- Other (spe	ecify):	

BE2. Customers, Suppliers and Competitors					
Who is your main customer? (To whom do you mainly sell?)	 Public or para-public sector Big enterprise Direct exportation Small enterprise 	Ш			
Who is your principal supplier? (From whom do you mainly buy?)	 Public or para-public sector Big enterprise Direct importation Small enterprise Not applicable 	J			
Do you export part of your production? 1 Yes 2 No					
If YES, what percentage?					
To which country, mainly? <u>Country codes</u> : (select main export markets)					
In the <u>local/domestic market</u> , do you have competitors (i.e., enterprises 1 Yes 2 No selling same products/offering same services).					
IF YES, Who is your main competitor?	 Public or para-public sector Big enterprise Small enterprise Household/individual 	L			
Do you sell imported/foreign-made products? 1 Yes 2 No					
IF YES, To which country, mainly? Country codes: (select main countries)					

IF WITH DOMESTIC COMPETITORS. With regard to your main competitors in the domestic market indicate how you are situated:						
With regard to competitors	1- Local/domestic products	2- Imported/foreign products				
Your <u>sale prices</u> are :	1- Higher2- Average/ about the same3- Lower4- Not applicable	1- Higher2- Average/ about the same3- Lower4- Not applicable				
Your <u>cost prices</u> are :	1- Higher2- Average/ about the same3- Lower4- Not applicable	1- Higher 2- Average/ about the same 3- Lower 4- Not applicable				
Your <u>quality</u> is :	1- Higher 2- Average/ about the same 3- Lower 4- Not applicable	1- Higher 2- Average/ about the same 3- Lower 4- Not applicable				
The sale of your products is:	1- Rapid 2- Average/ about the same 3- Slow 4- Not applicable	1- Rapid 2- Average/ about the same 3- Slow 4- Not applicable				
How are your prices compared with enterprises selling the same produ 1 Higher 2 Ave Skip to a Skip	rage 3 Lower	itors that are big 4 Don't know Skip to d				
(a) By how much higher? (% higher)						
Why are your prices higher than those of these competitors? 1 My equipment are less productive 2 I do not have enough customers 3 I do not have access to credit 4 Quality of my products/services is better 5 Cost of my supply is higher 6 Other (specify)						
(b) By how much lower? (% lower)					
Why are your prices lower than those of these big competitors? 1 I do not pay taxes or pay less taxes 2 My labour costs are lower 3 My customers are less rich 4 Quality of my products/services is lower 5 Other (specify)						
(c) How do you determine the prices of your main products or main services? 1 By fixing a constant percentage on the cost price 2 After bargaining with customers 3 According to the competitor's prices 4 Following the price fixed by the producers' association 5 Other (specify)						

PROBLEMS & PROSPECTS									
What is the main reason you chose this business activity?									
1 Family tradition									
	s the profession that I know								
	ives better income/higher profits than other products or services			<u> _ </u>					
_	re stable returns than other products/services								
5 Oth	ner (specify)								
Do you	have problems/difficulties related to the following aspects	of your busines	ss?						
a)	Supply of raw materials (quantity or quality)	1 Yes	2 No	1.1					
b)	Sale of products- lack of customers	1 Yes	2 No	i,					
c)	Sale of products- too much competition	1 Yes	2 No	<u> </u>					
d)	Financial difficulties (e.g., difficult to get loan)	1 Yes	2 No	; <u> </u>					
e)	Lack of space, adapted premises	1 Yes	2 No	, <u> </u>					
f)	Lack of machines or equipment	1 Yes	2 No						
g)	Organization, management difficulty	1 Yes	2 No						
h)	Too much control, taxes	1 Yes	2 No	I—I					
i)	Other (specify)	1 Yes	2 No						
-	e your present problems, do you wish to have help in the fo			<u> </u>					
a)	Technical training	1 Yes	2 No	1.1					
b)	Training in organizational and financial management	1 Yes	2 No	I—I					
,	Assistance in obtaining supplies	1 Yes	2 No	I—I					
c) d)	Access to modern machines	1 Yes	2 No	<u> </u>					
,			2 No	1_1					
e)	Access to loans	1 Yes	2 No	<u> </u>					
f)	Access to information on the market			<u> </u>					
g)	Access to large business orders	1 Yes	2 No 2 No						
h)	Registration of business			<u> </u>					
i) :\	Advertising of new products/services	1 Yes	2 No	 					
j)	Other (specify)	1 Yes	2 No	<u> </u>					
	belong to a professional organization in your domain of ss activity?	1 Yes	2 No	<u> </u>					
IF YES,	For which type of difficulties does this organization help y	ou?							
a)	Technical training	1 Yes	2 No	<u> _ </u>					
b)	Training in organizational and financial management	1 Yes	2 No	<u> _ </u>					
c)	Assistance in obtaining supplies	1 Yes	2 No	<u> _ </u>					
d)	Access to modern machines	1 Yes	2 No	<u> _ </u>					
e)	Access to loans	1 Yes	2 No	<u> _ </u>					
f)	Access to information on the market	1 Yes	2 No	<u> _ </u>					
g)	Access to large business orders	1 Yes	2 No	<u> _ </u>					
h)	Problems/linkages with government	1 Yes	2 No	<u> _ </u>					
i)	Litigation with the competitors	1 Yes	2 No	<u> _ </u>					
j)	Security problems	1 Yes	2 No	<u> _ </u>					
k)	Other (specify)	1 Yes	2 No	<u> _ </u>					

BANKS, MICRO-FINANCE SERVICES & OTHER SUPPORT STRUCTURES					
(a) Have you ever applied for a bank loan for your business? 1 Yes 2 No → Skip to b	<u> </u>				
IF YES, Did you succeed in obtaining a loan? 1 Yes 2 No → Skip to c	Ш				
(b) If you never applied for a bank loan, what is the main reason?					
1 Procedures are too complicated					
2 Interest rates are too high					
3 Guarantee/collateral asked for is too much					
4 Available loans do not correspond to my needs	<u> _ </u>				
5 I am not interested in getting a loan					
6 Other (specify)					
(c) Other than bank services, do you know of any micro-finance services? 1 Yes 2 No → Skip to a	Ц				
If yes, how did you come to know them?					
1 Through 'word-of-mouth' (family, friends, neighbours, etc.)					
2 Through professional milieu/environment					
3 Through an association of my village					
4 Through a visit to one of the institutions					
5 Through an advertisement (mass media, internet, poster)					
6 Other (specify)					
Have you applied for a loan? 1 Yes 2 No → Skip to e					
If YES, did you get a loan? 1 Yes 2 No → Skip to d					
If YES, what was the impact of the loan on your business activity?					
a) Increase in the volume of production 1 Yes 2 No	<u> _ </u>				
b) Diversification of production 1 Yes 2 No	<u> _ </u>				
c) Increase of the volume of sales 1 Yes 2 No	<u> _ </u>				
d) Improvement of competitiveness/profitability 1 Yes 2 No	II				
e) Recruitment of additional manpower 1 Yes 2 No	<u> _ </u>				
f) Working less time 1 Yes 2 No	<u> _ </u>				
g) Utilisation of less manpower 1 Yes 2 No	<u> _ </u>				
h) Financial difficulties 1 Yes 2 No	 				
i) Other (specify) 1 Yes 2 No → Skip to e	<u> </u>				
(d) What was the main reason your application was rejected?					
1 Incomplete documents 4 Insufficient initial capital					
Complete but not convincing documents Activity/enterprise was deemed not viable	<u> _ </u>				
3 Insufficient guarantees/collateral 6 Other (specify)					
→ Skip to f					

(e) If you did not apply for a loan, what was the main reason?								
1 Amount of loan offered is insufficion	ent	5 Guarantees/	5 Guarantees/collateral required is too much					
2 Procedures are too complicated		6 Do not need	a loan		<u> _ </u>			
3 Interest rate is too high		7 Other (specif	fy)					
4 Maturity period is too short								
(f) Apart from the institutions previously mentioned (banks, micro credit institutions), do you know of other support structures to small businesses like yours? 1 Yes 2 No → Next section								
Did you have contact with any one of	of these support i	institutions?	1 Yes	2 No → Next section	Ш			
IF YES, Results of contact with supp	port institutions:							
			If conta	icted:				
Institution	Contacted?	Type of Assistance Requested		Outcome				
1 International program/project	1- Yes 2- No			1- Granted 2- Not granted				
2 Government program/project	1- Yes 2- No			1- Granted 2- Not granted				
3 Local government 1- Yes 2- N		Ш		1- Granted 2- Not granted				
4 Professional association/NGO	1- Yes 2- No	Ш		1- Granted 2- Not granted				
Codes for Type of AssistanceRequested: 1- Technical training 2- Training in organizational and financial management 3- Assistance in obtaining supplies 4- Access to modern machines 5- Access to information on the markets 6- Access to large business orders 7-Registration of business 8- Advertising of new products/services 9- Other (specify)								

ON SOCIAL PROTECTION— Questions could include:

- 1. Knowledge of what social security/ social protection means and benefits available
- 2. Whether workers and operator are covered, through the business, in available social insurance/ protection schemes
- 2a. If not, reasons
- 3. Benefits received/wish to receive under social security/ social protection
- 4. Amount of monthly premiums that operator will be willing to pay