



Relations with the Government

Seminar on user relations,
marketing and dissemination of
official statistics

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Key user and stakeholder

- Regardless of the political system and the level of development of a country, government is always the most important user of official statistics.
- In addition, government is usually the main financier of official statistics.

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Use of statistics by the government

- Policy analysis
- Policy planning
- Monitoring
- Formula use of statistics
- Two types of needs:
 - 1. Long time series
 - 2. Ad hoc requests

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Ministries have specific needs (1)

- Ministry of Finance (and Economy):
inflation, (un)employment, national accounts, trade balance, balance of payments, government finance

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Ministries have specific needs (2)

- Vertical ministries' (transport, energy, agriculture etc.): specific data regarding:
 - Performance in their sectors
 - Supply and demand
 - Background data (about the economy and the population)

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Ministries have specific demands (3)

- 'Service ministries' (education, health, social security, justice):
 - Performance
 - Supply and demand
 - Effectiveness of programs
 - Background data (demographic, labor market, income and expenditure)

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Relations with local and regional government

- Regional and local government:
- Differences between centralized and decentralized systems
- Role of regional statistical offices
- Regional statistics or regionalizing national statistics?

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Three principles of partnership

- ❖ Mutual Understanding
- ❖ Setting Priorities
- ❖ Establishing a Reputation

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Mutual Understanding

- ❖ Building a Partnership
 - Long-term relationship
 - Understanding partners' needs
 - Understanding what is feasible
 - Trust

- ❖ Collection of Data by Ministries

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Setting Priorities

- ❖ NSO cannot do everything for everybody
 - Building a base of support (advisory groups, public relations)
 - How to say 'no'?

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Establishing a Reputation

- ✓ Transparency
- ✓ Credibility
- ✓ Professionalism
- ✓ Fundamental Principles
- ✓ Integrity
 - Pre-release Calendar