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Item 13 of the Provisional Agenda

MEETING OF THE WORKING GROUP ON PUBLICITY AND FUNDING

Incorrect use of Geographical Names in the Media*

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INCORRECT USE OF GEOGRAPHICAL NAMES IN THE MEDIA

It came to the attention of the Council that in some instances the media and the South African Weather Service were confusing the names of local authorities with place names. Towns were being referred to by the names of municipalities, such as Ba-Phalaborwa (the municipality) instead of Phalaborwa (the town). Various bodies were approached to rectify this, and their co-operation was obtained, although errors still occur.