

## 2. EXTERNAL FACTORS: NON TEXTUAL MAP CONTENT

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When placing names one should consider the map itself or other map elements. Therefore, one should:

- avoid crossing names with horizontal lines (e.g. map grid)



- where possible, avoid crossing of lines (especially black and high density)



- avoid erroneous (wrong) association



- do not cover important detail

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- Which places are hard to read/find?

Martigues, Saintes Maries

- Which places are hard to locate?

Beaucaire, Tarascon

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