



Connecting people, society and the economy to a location

8th UNCEEA Meeting

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Background

- Establishment of the Global Geographic Information Management (GGIM) initiative by the UN Economic and Social Council.
- Increasing demand for small area statistics.
- Recognition of the value of linking socioeconomic information to location.





International Drivers

The UN Economic and Social Council says

"The work on global geospatial information management over the past two to three years has confirmed that one of the **key challenges** is a **better integration of geospatial and statistical information as a basis for sound and evidence-based decision-making.**"

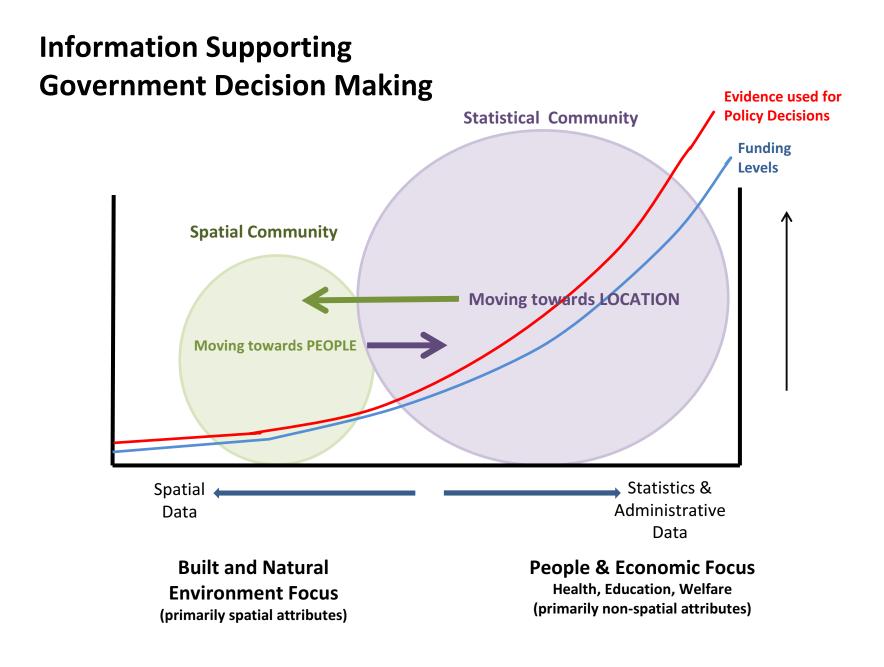
Secretary-General, UN Economic and Social Council (2012)





Other International Drivers

Post – 2015 Development Agenda
Sustainable Development (Rio+20)







GGIM August 2012

- Identified 9 thematic issues.
 - One issue is the "linking of statistics to location".
- UNSD recommended a Programme Review of national spatial activities and spatial activities of NSO.
 - Australian Bureau of Statistics offered to undertake Review





UNSC Programme Review

The review aimed to:

- •Describe current national geospatial capabilities and institutional arrangements
- Look at increasing roles for NSOs in national geospatial activities
- Identify mechanisms for improving NSO driven geospatial activities
- Look at current geocoding activities and capabilities
- Identify the need for standards for linking statistics to location





Review Focus

- Demand and changing demand for geospatial information
- Significance of geospatial information to governments
- NSO geospatial role and capabilities
- Relationships between NSOs and lead national geospatial organisations
- Leadership role of NSOs in geospatially enabling statistics
- The use of geographic boundaries by NSOs
- Linking spatial attributes to unit level records
- National geospatial institutional arrangements
- The need for integration standards and frameworks
- Benefits of linking statistics to location





- **Geospatial Trends**
 - Significant growth in the demand for geospatial information.
 - Growth coming from all sectors government, business, research and education areas.
 - Some drivers were formal eg EU INSPIRE Directive, many based on need for improved evidence
 - The need to link people, business and economic information to a location is growing in most countries.





- NSO geospatial capability
 - A broad range of geospatial capabilities existed across NSOs from highly sophisticated and capable to very basic capabilities and almost non existent.
- Spatial and Statistical Institutional Arrangements three broad categories:
 - Fully integrated eg Mexico and Brazil
 - Separate agencies but closely linked
 - Separate agencies with minimal interaction





- Benefits of linking statistics to location
 Most governments and NSOs recognised the benefits of linking socio-economic information to
 - location
 - "the geographic dimension enriched statistical data to generate better information that was essential to support Government decisions"





- **Common Themes**
 - Most countries used formal geographic boundaries to link statistics to
 - Most were existing administrative boundaries local government areas etc. Not population based boundaries
 - Many NSOs undergoing infrastructure transformations providing an opportunity to add the geospatial dimension to statistics business activities.





Most Significant Findings

- Overwhelming agreement of the need to link socio-economic information to location
- NSOs expressed concern at the lack of standards for linking statistical information to location
- NSOs recognised the need for the development of relevant standards and the significant benefits that would result from such a standard





Proposed Future Directions

- Greater collaboration between geospatial and statistical communities at national and international levels through:
 - Outreach relevant conferences
 - Best practice guidelines
 - Partnerships between statistical and geospatial agencies





Proposed Future Directions

- Adopt a common approach to linking statistics to location
- Establish an international statistical geospatial framework
 - Establish an expert group
 - review current practises especially the ABS developed Statistical Spatial Framework.
 - Hold a conference focussed on the linkage of statistics to location.





What is Required?

A bridge linking the spatial and statistical communities

Spatial Community

Statistics Community





An International Framework

- What might this look like?
- What elements might be required?
- ABS Statistical Spatial Framework as an example.





ABS Statistical Spatial Framework

Aims to:

–Provide the statistical context *equivalent* of topography, roads, rivers and boundaries

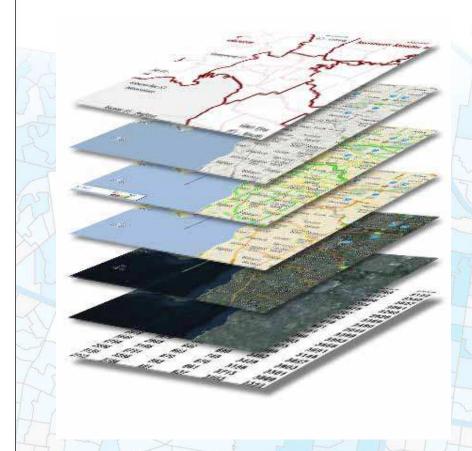
-Provide a *consistent approach* to *'people-centric* decision making and service delivery focussed activities

-Add value to administrative data by providing a *common location based methodology*

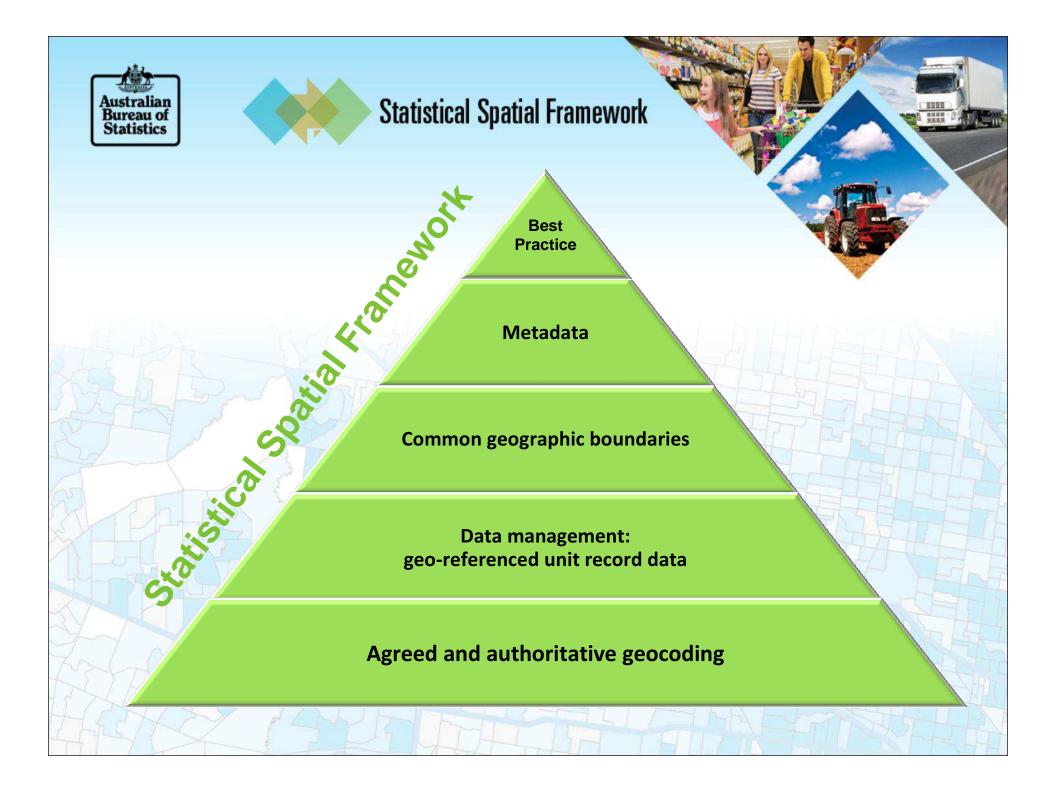




ABS Statistical Spatial Framework



A Spatial Statistical Framework will establish a series of layers of socio-economic information on top of the traditional spatial data layers







Issues

- Establishing internationally agreed approach to building a population-centric set of national geographic boundaries.
- Developing capability to geocode addresses.
- Integrating spatial and statistical metadata.





Benefits of a Common Approach

- Provide the ability to make comparisons on geographic areas with similar population numbers at national and international levels.
- Improve information for decision making for government, commercial and research communities.





Benefits of a Common Approach

- Provide a consistent statistical geospatial integration approach, enabling shared capability development.
- Simplify the integration of socio-economic information using a consistent geospatial methodology.





Conclusion

- The need to link statistics to location is overwhelming.
- The lack of a common approach needs to be resolved.
- The use of the ABS developed SSF could provide a simple, and useful approach supporting both developed and developing countries