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## Dissemination

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International Energy Agency

## **Overview**



Why dissemination is important

Charts – the basics of dissemination

Policy needs and use

Innovation – ideas

## **Drivers**

## Fundamental Principles of Official Statistics

• Principle 1. .... official statistics that meet the test of practical utility are to be compiled and made available on an impartial basis by official statistical agencies to honour citizens' entitlement to public information. (73rd plenary meeting 29 January 2014)

## Communique of this G20 Ministers Meeting

- We also acknowledge the importance of public disclosure of market related information on all energy resources.
- Raise visibility of statistics and message from stats (advertising)
- Inform Government, business, public, investors

## Data dissemination in IRES

- Importance of energy statistics dissemination
- Data dissemination and statistical confidentiality
- Reference period and dissemination timetable
- Data revision Dissemination formats
- International reporting



# Selected Recommendations from IRES

- The dissemination policy should be user oriented, reaching and serving all user groups, including format, and provide quality information
- While recognizing the importance of statistical confidentiality, countries should implement those rules in a way to promote access to data while ensuring confidentiality
- Countries make their energy data available on a calendar period basis
- For international comparability, countries which use the fiscal year, should undertake efforts to report annual data according to the calendar year
- Countries announce in advance the precise dates when energy statistics will be released



# Selected Recommendations from IRES

www.iea.org

#### Release dates:

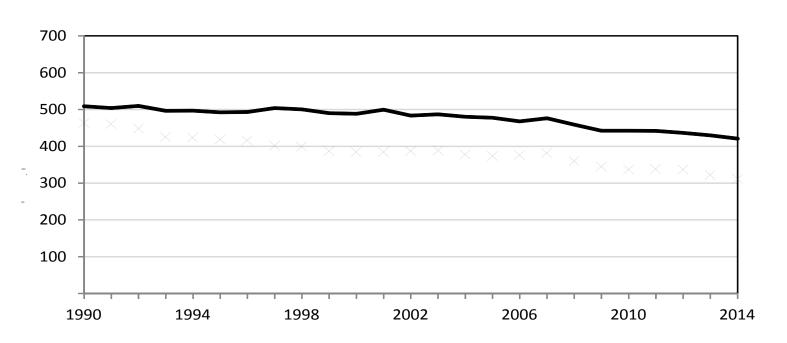
- monthly data, within 2 calendar months
- quarterly data within 3 calendar months after the end of the reference quarter;
- annual data within 15 calendar months after the end of the reference year
- Countries are encouraged to harmonize their data with international standards
- It is recommended that countries disseminate their energy statistics internationally as soon as they become available to national users and without any additional restrictions. 37
- a glossary of terms should always accompany the disseminated tabulations of energy statistics.

## A good picture is worth a thousand words

www.iea.org

#### **Everyone can understand a good chart!**

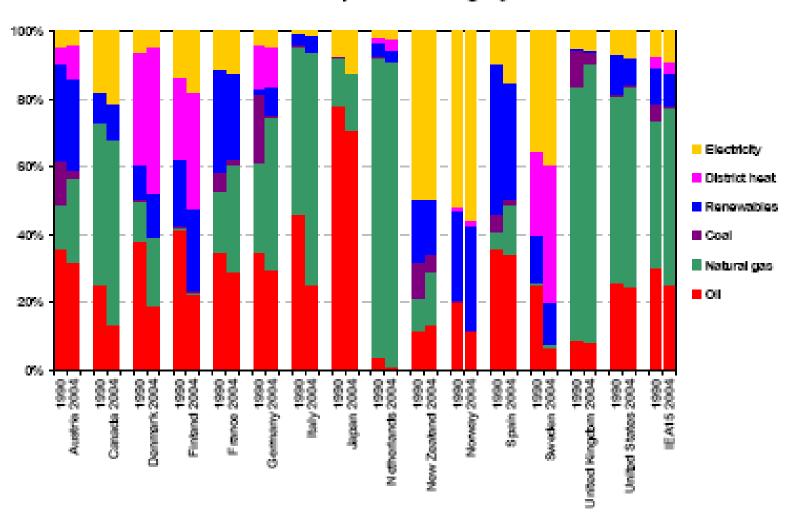
#### CO<sub>2</sub> emissions per kWh of electricity generation, OECD



### Good chart?

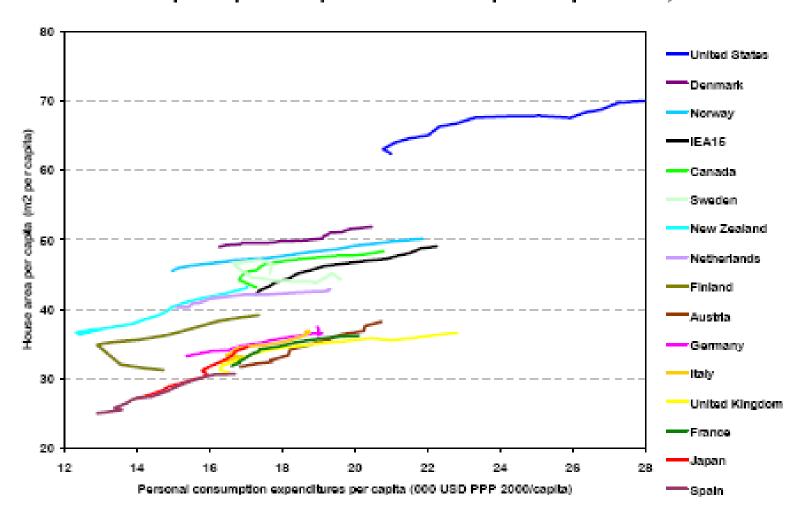


#### Shares of Space Heating by Fuel





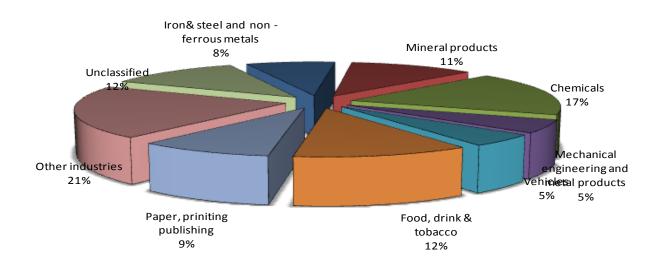
#### Household area per capita and personal consumption expenditure, 1990 – 2004



### Good chart?



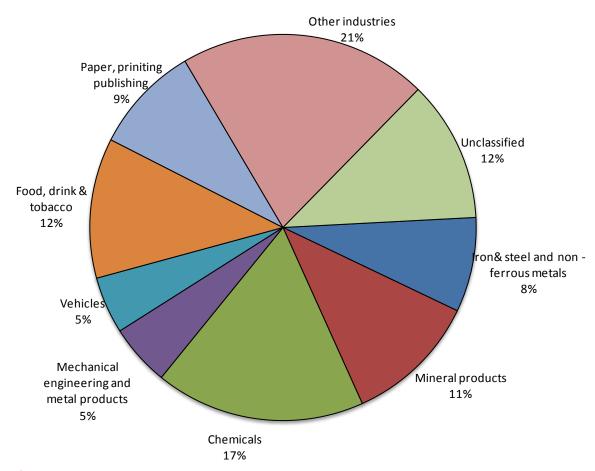
#### **UK Energy consumption by main industrial groups 2009**



### Clearer chart?



# **UK Energy Consumption by main industrial groups 2009**

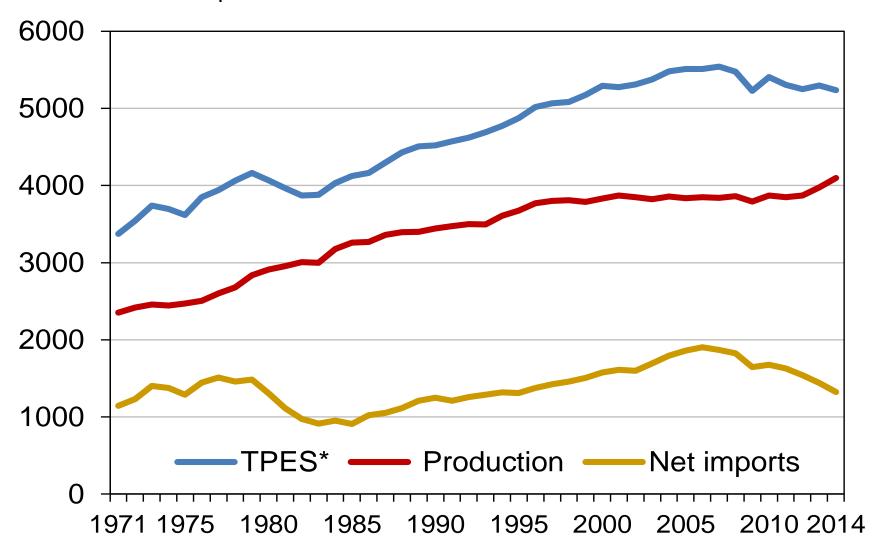




## OECD energy supply from 1971 to 2014

www.iea.org

#### Million tonnes of oil equivalent





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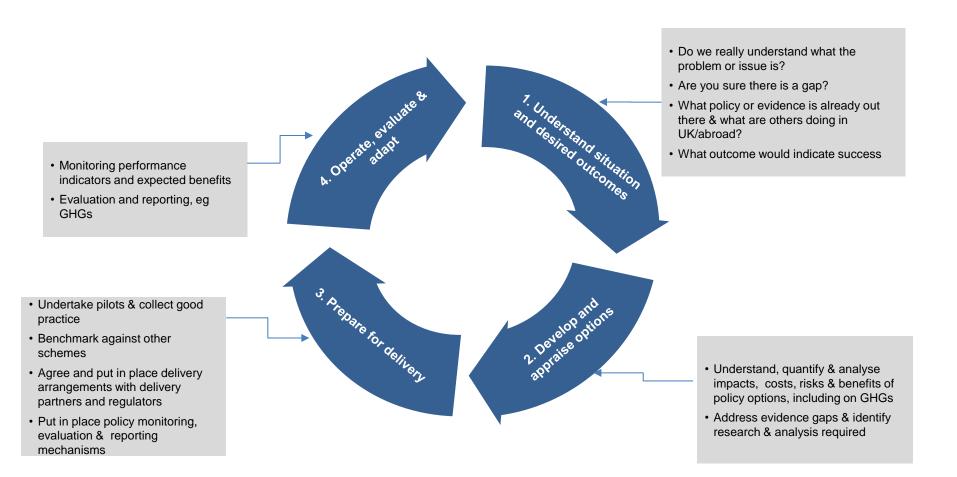
## Data for policy analysis





### The Policy Delivery Cycle – where stats can

impact





## International Energy Agency IEA statistics feed all IEA studies and analyses

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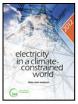




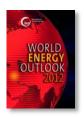












SUSTAINABLE ENERGY POLICY & TECHNOLOGY



**Energy Statistics** 



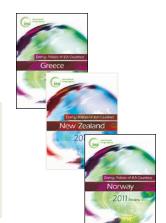
GLOBAL ENERGY ECONOMICS



















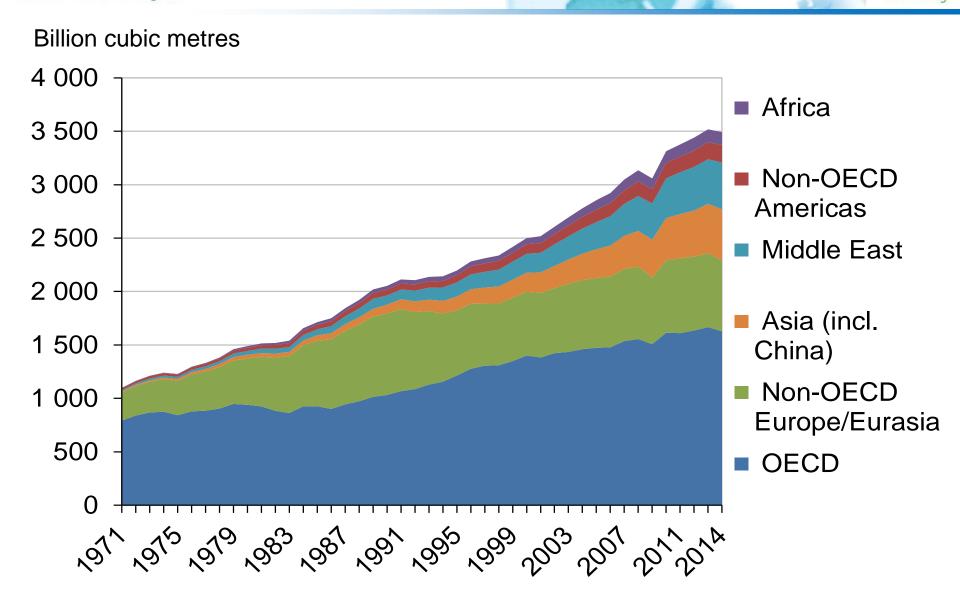


GLOBAL ENERGY POLICY



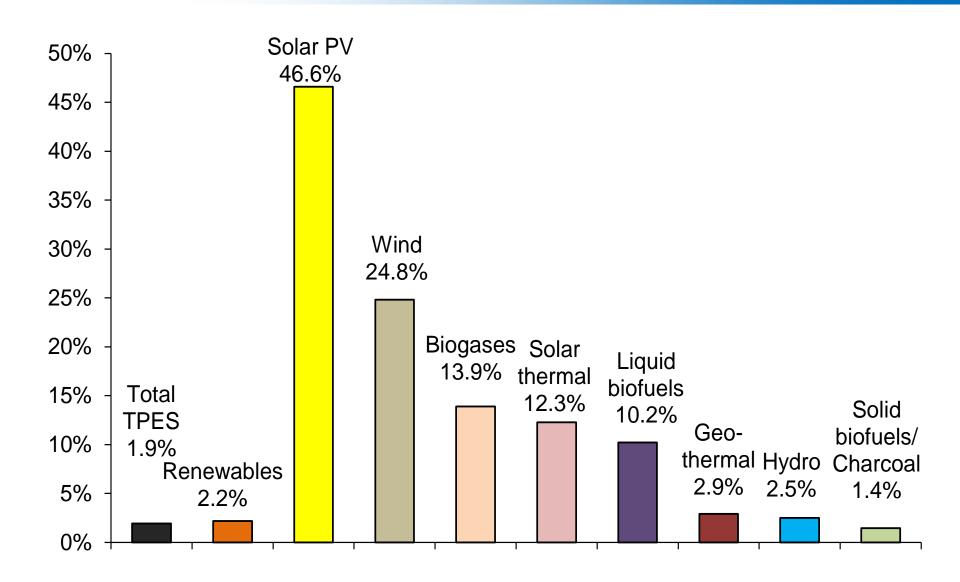
## World natural gas demand by region

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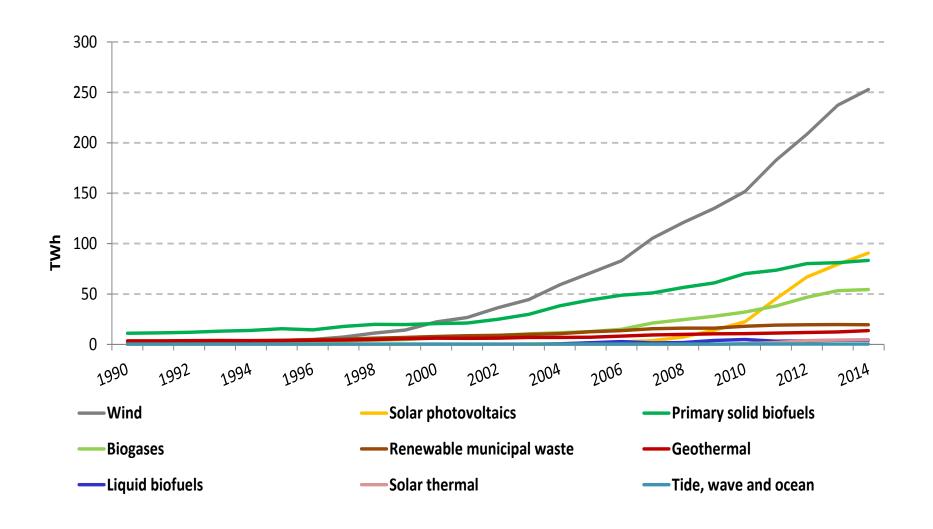


# Annual growth rates of world renewables supply from 1990 to 2013





# OECD Europe: Non-Hydro Renewable Electricity by source

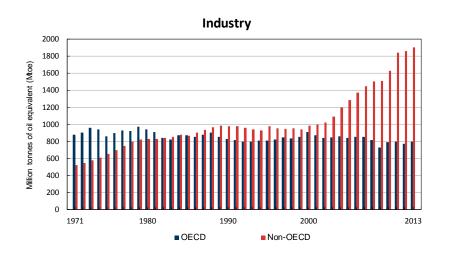


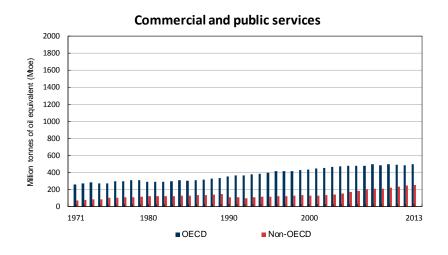


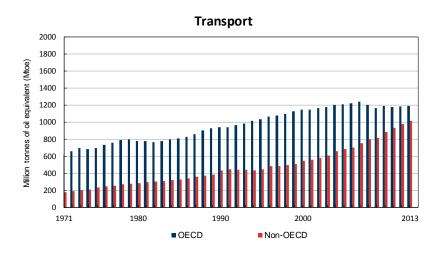
# Final energy use by sector

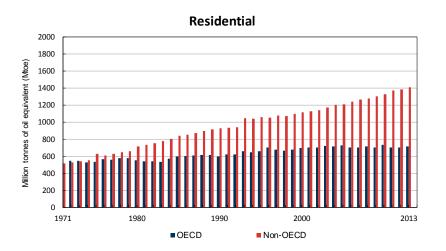
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Source: IEA World Energy Balances, OECD/IEA, Paris, 2015.



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## Data dissemination at the IEA

http://www.iea.org/statistics/





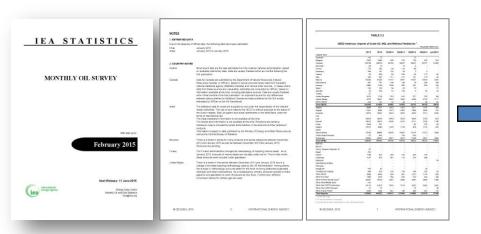
## Developments during 2015

- Redesign of free monthly stats release (changed name from surveys to statistics), include bullet commentary, promoted on stats website
- Partial redesign of books (more next year), all have summary trends sections, data moved forward
- Trends sections reproduced as free PDFs
- First web news release on what data say: production and renewables
- Redesign website
- Free on line headline annual time series data from end October
- New summary 2015 data from monthly surveys March 2016

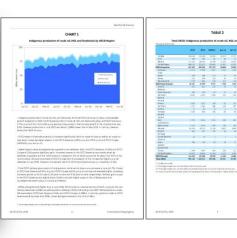


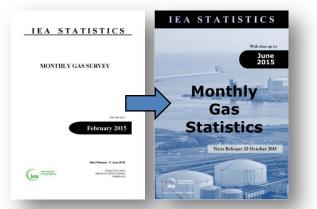
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# **New format for Monthly Statistics**

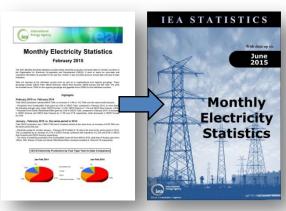












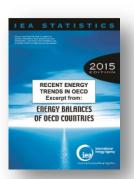


EA STATISTICS

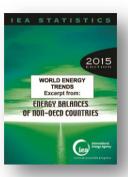
KEY ELECTRICITY

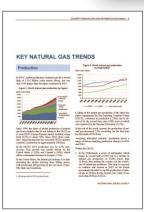


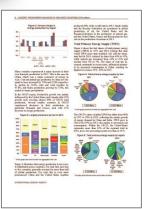
# Release of free excerpts of publications

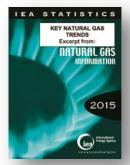










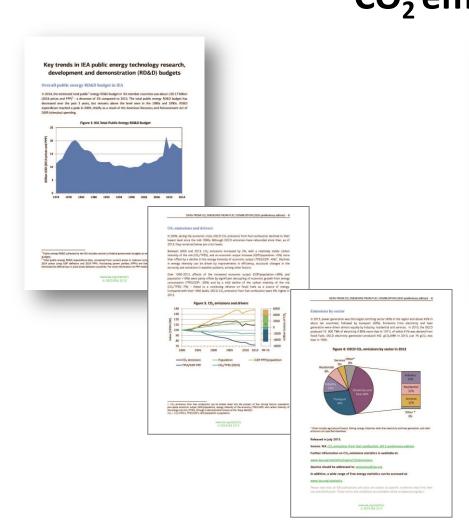


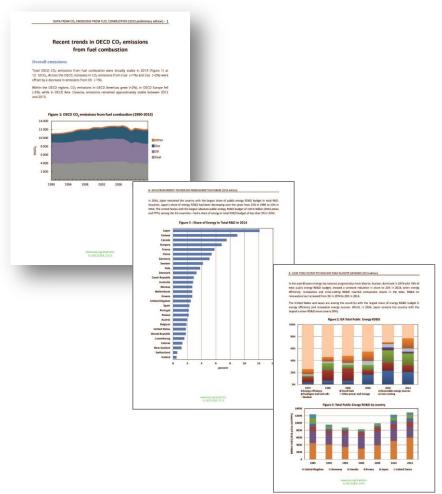






# Pre COP21 - Release of free factsheets - RD&D and CO<sub>2</sub> emissions







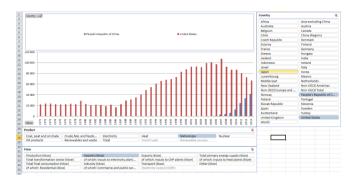
### EDC Free Data launched November

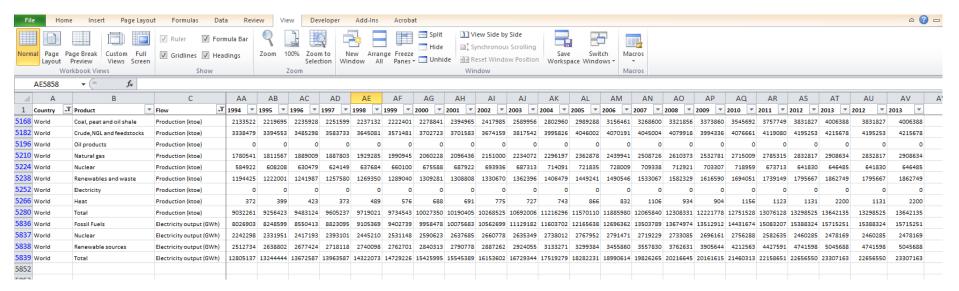
Mission: to provide a set of free headline data in a <u>user-friendly</u> format

Output: Freely downloadable Excel-file on the IEA-website including:

- a) Time series 1971-2013 for 11 products, 5 flows for ~45 countries and regions, out of total of 75 products, 95 flows in full data
- b) Data definitions
- c) Interactive Pivot-chart (example on the right)

Around 50,000 downloads a month



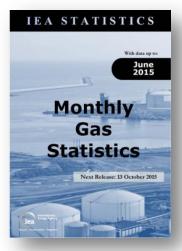




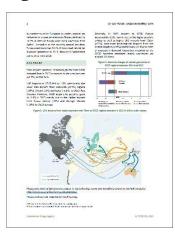


## Maximising use of Monthly Statistics



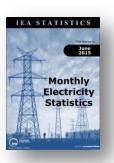






Headline provisional annual data for 2015 published 5th April 2016





OECD electricity generation from wind and solar grew 16% in 2015
Latest IEA data reports also highlight
US-led gains in oil and gas production



#### Dissemination of Statistics

- Keep it simple but factual
- Make access easy for all website, books, apps, etc.
- Who is audience, what level of numerical skill
- Charts must make point easier to understand they are the hook
- Should raise a "why" question
  - Associated text should answer



# Questions



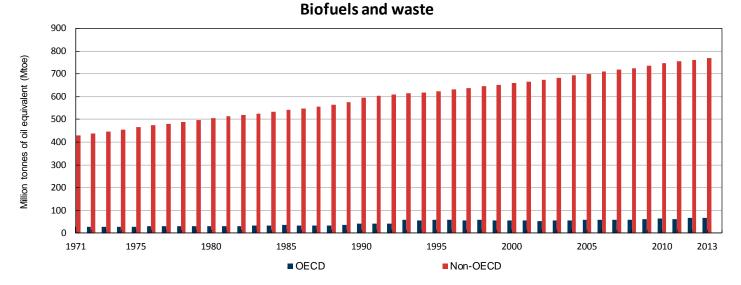


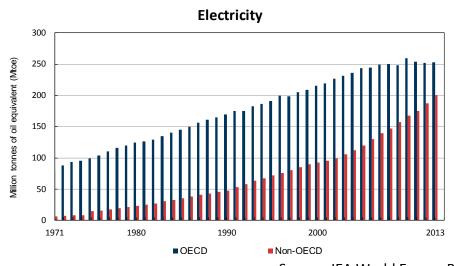


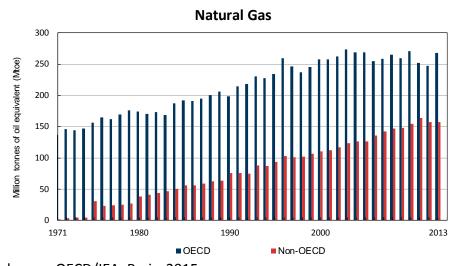
## Residential consumption

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Source: IEA World Energy Balances, OECD/IEA, Paris, 2015.