

NATIONAL STATISTICS BUREAU OF CHINA (NSB)

Department of Statistics on Trade and External Relations

ANNUAL INQUIRY OF WHOLESALE AND RETAIL TRADE IN CHINA

(COUNTRY NOTES)

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The Need For Statistics

- To reflect the economic trends of the industries of wholesale, retail
- Used by the national accounts
- Provided to government to make decisions

Scope and Coverage

- Wholesale, retail
- Above designed unit--enumeration
- below designed unit—sampling

Industrial Classification - Wholesale Trade

Industrial Classification

Division	Group
Wholesale	Wholesale of agricultural or livestock products
	Wholesale of foods, beverage and tobaccos
	Wholesale of textile, clothes and commodities
	Wholesale of cultural and sports goods and equipment
	Wholesale of medicine and medical devices
	Wholesale of minerals products, building materials and chemical products
	Wholesale of mechanical equipment, hardware and electronic products
	Trade broker and agent
	Other wholesales

Industrial Classification - Retail Trade

Industrial Classification

Division	Group
Retail	Integrated retail
	Special retails of foods, beverage and tobaccos
	Special retail of textile, clothing and domestic commodities
	Special retail of cultural and sports goods and equipment
	Special retail of medicine and medical devices
	Special retail of automobiles, motorcycles, fuels and their accessories
	Special retail of household electrical appliances and electronic products
	Special retail of hardware, furniture and indoor decoration materials
	Retail without shops and other retail

The Designated Size

Industry	Total sales
Wholesale trades	Above ¥20million (≈ US\$ 2.5million)
Retail trades	Above ¥5 million (≈ US\$ 0.6million)

Statistical and Reporting Units

- Types of statistical unit
 - Legal person unit
 - Single unit
 - Multi-unit
 - Industrial unit
 - Self-employed individuals
 - Commodity trade market

Name List of Units

Data Items

- Statistical unit background
 - Unit code and name
 - Location
 - Sector (Kind of activity)
 - Type of registration
 - Number of employee
 - Retail trade's type of operation
 - Type of registration
 - ✓ Domestic funded
 - state-owned; cooperative; joint ownership; limited liability corporations; share-holding corporations; private enterprises; others
 - ✓ Hk, Macao, Taiwan funded
 - joint-venture; cooperative; sole investment; share-holding corporations Ltd.
 - ✓ Foreign funded (same as above)
 - Type of operation of Retail trade
 - ✓ Department store
 - ✓ Supermarket
 - ✓ Professional Shop or Reggie Shop
 - ✓ Others

Data Items For The Enumeration

- In the form of wholesale and retail inquiry
 - Total value of purchase; Total value of Sales (value of wholesale and retail); Commodity stock
- In the form of catering service inquiry
 - business revenue
- Asserts and profits
 - Total asserts; liability; current asserts and fixed asserts
 - Revenue; costs; profits

Data Items For Sampling

- Sales wholesale, retail)

Main Statistics of Wholesale and Retail Trade (2001)

(person; 1 billion Yuan)			
	Legal person units	Establishments (industrial units)	Employee
Wholesale	419,375	556,713	8,849,200
Retail	399,109	684,156	7,980,300

Main Statistics of Above Designated Size Wholesale, Retail, and Catering Services (2003)

(person; 1 billion Yuan)				
	Establishments	Employee	Total Sales	Stocks
Wholesale	27,856	1,786,669	3892.4	286.5
Retail	29,381	2,281,095	968.8	103.3

Data Collection

- All from the statistical units
- Hold meeting of statistical unit to train them accomplish the forms and allocate them the forms or mail the forms to who can't come to meeting
- Get the accomplished forms from the above designated size unit in the 2 months later of the year
- Get the accomplished forms from the below designated size unit is different
- Get forms by the way of disk, mail, visit, or email
- Response rate
 - above 80% units will response on time, through telephone or other ways, the finally response rate will reach above 98%

Indices

- Growth rate
- Sales or business revenue of each employee
- Margin rate
- Expenses rate
- Liabilities' rate

National Accounts

- Use the data items of the reports of above designated size unit
 - Value added
 - Non-residential consumption of final consumption
 - Stock added
- Use the statistics of other administrative department

Value Added For Wholesale, Retail and Catering Services

At current prices

Year	Value added (1 billion Yuan)	Percent of the Tertiary Industry (%)	Percent of the GDP (%)
2001	791.9	23.9	8.1
2002	847.7	23.5	8.1
2003	923.8	23.8	7.9