

TOURISM RELATED ACTIVITIES

The tourism sector has experienced rapid growth and gained in importance for the economies of many developing countries and even for several developed countries. This has been pointed out on many occasions, most recently by the Expert Group meeting on harmonization of economic classifications in April 1988 and by the OECD Tourism Committee. An annex to ISIC, Rev.3 was proposed for tourism-related activities. The Statistical Office of the United Nations Secretariat in close co-operation with the World Tourism Organisation (WTO) has prepared this annex which covers the following activities: hotels and restaurants; transport; renting of transport equipment; and recreational, cultural and sporting activities.

The annex is not intended to provide a framework for establishing an exact and comprehensive value for tourism. It is only intended to indicate which industries are affected by tourism. It may provide a framework for more specific surveys which would have to cover both demand aspects (surveys of visitors) and supply aspects (survey of tourism enterprises). By identifying activities that are to some extent relevant to the tourism sector, it will enable countries to establish a list of such activities, arranged in order of importance based on the estimated weight they carry in terms of their contribution to the tourism sector. By assembling the elements listed in the annex a valuable and acceptable surrogate could thus be determined.

Group Class Description

TOURISM RELATED ACTIVITIES

	DIVISION 55	HOTELS AND RESTAURANTS
551	5510	Hotels; camping sites and other provision of short-stay accommodation
552	5520	Restaurants, bars and canteens
		TRANSPORT, STORAGE AND COMMUNICATIONS
		LAND TRANSPORT
601	6010	Transport via railways
		Other land transport
	6021	Other scheduled passenger land transport
	6022	Other non-scheduled passenger land transport
	DIVISION 61	WATER TRANSPORT
611	6110	Sea and coastal water transport
612	6120	Inland water transport
	DIVISION 62	AIR TRANSPORT
621	6210	Scheduled air transport
622	6220	Non-scheduled air transport
		SUPPORTING AND AUXILIARY TRANSPORT ACTIVITIES; ACTIVITIES OF TRAVEL AGENCIES
		Supporting and auxiliary transport activities; activities of travel agencies
	6304	Activities of travel agencies and tour operators; tourist assistance activities n.e.c.

<u>Group</u>	<u>Class</u>	<u>Description</u>
		FINANCIAL INTERMEDIATION, REAL ESTATE, RENTING AND BUSINESS ACTIVITIES
		RENTING OF MACHINERY AND EQUIPMENT WITHOUT OPERATOR AND OF PERSONAL AND HOUSEHOLD GOODS
711		Renting of transport equipment
	7111	Renting of land transport equipment
	7112	Renting of water transport equipment
	7113	Renting of air transport equipment
		RECREATIONAL, CULTURAL AND SPORTING ACTIVITIES
		Motion picture, radio and television and other entertainment activities
	9219	Other entertainment activities n.e.c.
923		Library, archives, museums and other cultural activities
	9231	Library and archives activities
	9232	Museums activities and preservation of historical sites and buildings
	9233	Botanical and zoological gardens and nature reserves activities
924		Sporting and other recreational activities
	9241	Sporting activities
	9249	Other recreational activities