

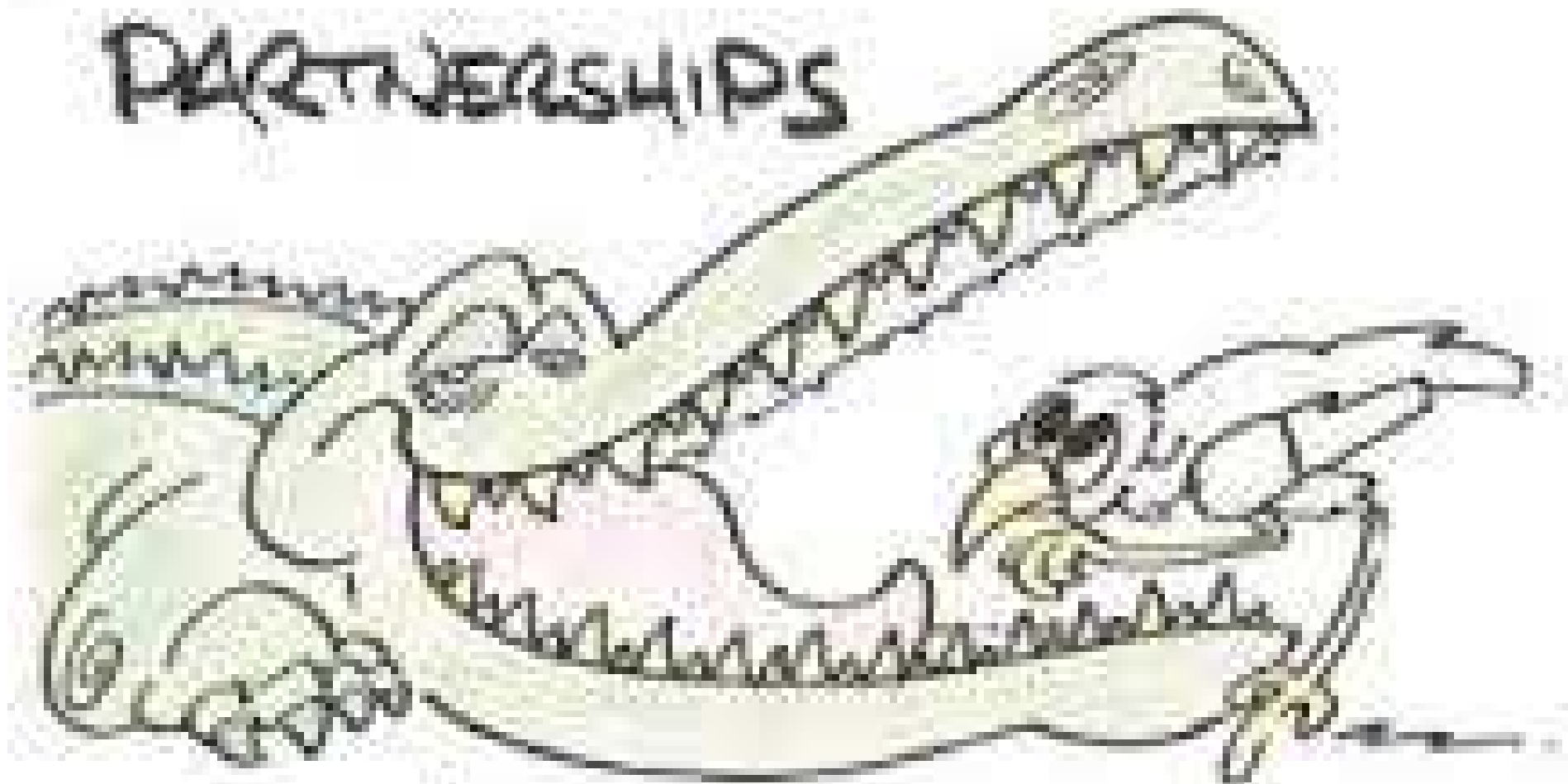
# Big Data

Access & Partnership

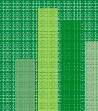
# WE NEED TO BUILD TRUST

**IN GOD  
WE TRUST  
ALL OTHERS  
MUST BRING  
DATA**

PARTNERSHIPS



ARE BUILT ON TRUST.



# AND THE SAME GOES FOR DATA SECURITY



"Your recent Amazon purchases, Tweet score and location history makes you 23.5% welcome here."

# PARTNERSHIPS – WE NEED THEM – BUT...

- Are the interests mutual and non-conflicting?
- Are data as a public good equal to expropriation?
- How equal are the partners in relation to interests, capacities and competences?
- Purposes of partnership – what are they?
- And what are the obstacles?

# DATA SECURITY

- Core in relation to the trust of citizens as well as politicians
- The right not to be recognized – for individuals as well as companies
- Rules – Regulations – Supervision
- Data Security – a question of culture
- NSI's manage data security and the right not to be recognized on a daily basis

# Thank you very much for your attention

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