



Dissemination policies

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Overview

- Why disseminate?
- Dissemination Plan
- Dissemination: electronic/paper
- Aarhus convention?



Why disseminate data?

- Legislated duty
- Satisfying policy makers
- Satisfying other user groups
- Barometer of performance
- Reducing duplication in data collection
- Reducing cost to reply to data/information requests



Dissemination Plan

- Objective (user needs)
- Method
- Pricing policy
- Marketing and Communication policy
- Measuring success
- Evaluation and improvement



Dissemination: electronic/paper

- Electronic information is more up to date
- Downloading is quick
- Electronic information can easily be forwarded
- HTML pages allow to reuse the data
- PDF files reflect paper format but do not allow to reuse data easily
- Paper is useful for glossy publications or if internet access is difficult



What is the Aarhus convention?

Treaty that grants citizens:

- Access to environmental information
- Participation in decision-making
- Judicial redress



Applying the Aarhus convention

Public authorities are obliged to:

- keep
- organise
- make accessible
- disseminate

environmental information in their possession
and relevant to their functions



Aarhus convention

The conflict between Aarhus convention and
Statistical Confidentiality:

Protection of the environment vs.
Protection of commercial interests



Aarhus convention

Question:

Why is your data not publicly available?



Merci
Thank you