

3. GRAPHIC VARIABLES OF TEXT - A) COLOUR

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Reconsider the following aspects when applying colours to text:

- systematic colour differentiation (water, land, ...)



- only if it is technically possible
- monocolour only - more difficult to differentiate between different object categories like rivers, regional names, place names, etc.
- **halftone** if possible

Halftone makes it possible to apply bigger size letters without increasing the visual impact or graphic weight



- possibilities defined by colour content of map

Keep the numbers of colours applied in a map to a minimum. Larger number of colours make the map more difficult to interpret.

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