

# Forms of tourism



UNSD/UNWTO Workshop  
Madrid 17/20 July 2006

# Update of the formulation

## REC93

- **Domestic tourism**, involving residents of the given country traveling only within this country;
- **Inbound tourism**, involving non- resident traveling in the given country;
- **Outbound tourism**, involving residents traveling in another country.
- **Internal tourism**, which comprises domestic tourism and inbound tourism;
- **National tourism**, which comprises domestic tourism and outbound tourism;
- **International tourism**, which consists of inbound tourism and outbound tourism.

## REC'00

- **Domestic tourism**: is the tourism of resident visitors within the economic territory of the country of reference.
- **Inbound tourism**: is the tourism of non-resident visitors within the economic territory of the country of reference.
- **Outbound tourism**: is the tourism of resident visitors outside the economic territory of the country of reference.
- **Internal tourism**: is the tourism of visitors, both resident and non-resident, within the economic territory of the country of reference.
- **National tourism**: is the tourism of resident visitors, within and outside the economic territory of the country of reference.

# Measurement of inbound tourism

- When crossing national borders:
  - Administrative registers (Immigration data, E/D cards)
  - Surveys
- When staying in accommodation establishments:
  - Surveys
- Combination of sources

# Measurement of domestic tourism

- Specific survey to resident households
- Modules to be included in general households surveys

# Measurement of outbound tourism

- When crossing national borders:
  - Administrative registers (E/D cards)
  - Surveys
- Surveys to resident households
- Mirror statistics

**Identifying the difference in coverage  
between those travellers which  
consumption is included in BoP and those  
subject of tourism statistics**

- Only possible if different categories of travelers are identified
- For most countries, due mainly to difference in coverage of expenditure
- For other, difference is mainly of sources of information

# **New proposals**

- **More colloquial wording is required**
- **Make more explicit the relationship of tourism statistics (scope of visitors and scope of their consumption) to the “travel” item of the Balance of Payments**